Art Direction 7 rue Lallier, 75009 Paris France

View the full portfolio at http://www.thecreativefinder.com/yaimogwei

Professional Experience and Curriculum Vitae

Of French and Chinese (Hakka from Indonesia) descent, I grew up in Paris at the beat of art house screenings and fashion weeks. Upon graduating in political science while a fashion buyer, I moved to Singapore for an independent film, and to Hong Kong in television and video, then Taiwan in magazines, satellite television, internet, and photography exhibitions throughout South East Asia.

Back and forth between Paris and Asia, I bring together my loves for film, art, music and fashion in cross-media branding and production.

Previous Clientele

Elle China

Clear Edition Japan exhibition of South East Asian contemporary art NeoFolk at Cutlog art fair Paris 2011

Norwegian digital video artist Pia Myrvold

The World Economic Forum with Swisskiss

Shine Deluxe Astor with Swisskiss

The World Economic Forum in Davos for Invest in France

Nike Asia

Glamour Inc. and the British Council

Laclos Paris

APAX Group China for Hugo Boss and Cartier

Talika cosmetics

Maxim HK-China

Trace USA

Issue One UK

West East HK-China-Taiwan

Egg Taiwan

East & West Vietnam

The Hong Kong Trade Council for Pacino Wan, Barney Cheng, and Joyce Boutique

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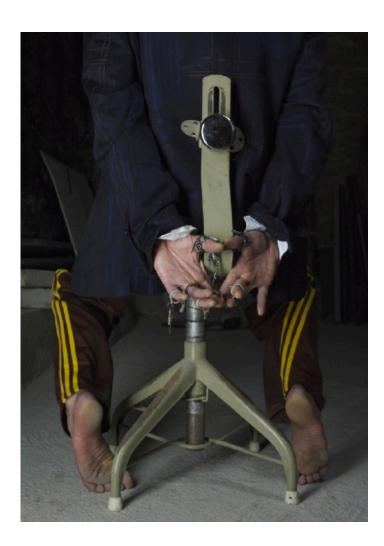




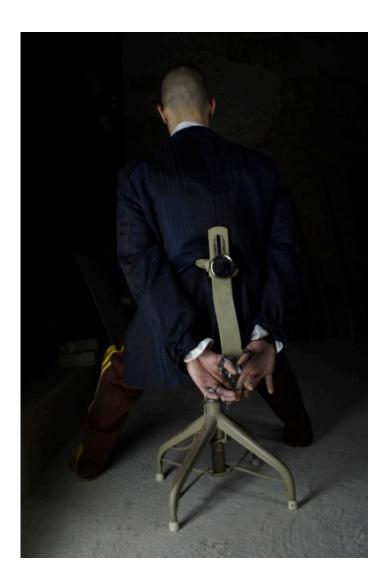
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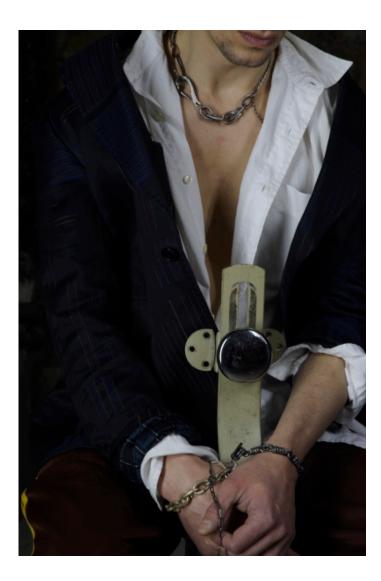
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