

Max Kaplun

United States

View the full portfolio at <http://www.thecreativefinder.com/>

Professional Experience and Curriculum Vitae

Please kindly get in touch for more information.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

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NEXT GENERATION 2011 CALL FOR ENTRIES
METROPOLIS PARTNERS WITH GSA

Put your **IDEAS** to work and bring this 1960's federal building to **ZERO ENVIRONMENTAL IMPACT**

**GIVE THIS
GSA BUILDING
EVERYTHING
YOU'VE GOT:
GET ZERO**



The General Services Administration seeks Zero Environmental Impact for its 9,600 buildings. We challenge you to show them how, starting with this one. **(+ win \$10,000)**

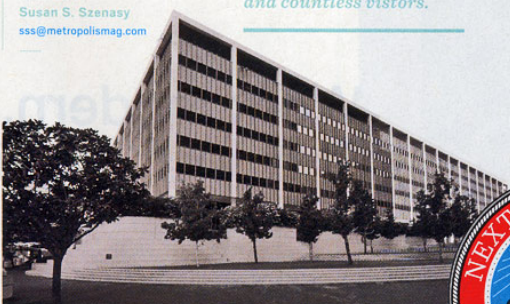
**THE GOAL**
Responding to President Obama's Executive Order setting sustainability goals, GSA's Administrator Martha Johnson set her agency's sights "on eliminating the impact of the federal government on our


YOUR SOLUTION
Submit your ideas and plans to redesign the building and/or its systems to bring it to the highest possible level of efficiency. While you're at it, make it safe, accessible, and efficient for those who work

JURY
Michelle Addington
Professor, Yale School of Architecture
Brian Collins
Chief executive officer, COLLINS
Lawrence Scarpa
Principal (AIA), Pugh + Scarpa Architects

NOTES
WRITTEN BY
Susan S. Szenasy
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The agency manages a staggering 9,600 properties—roughly 362 million square feet, providing work space for 1.1 million federal civilian employees and countless visitors.





Great Collaboration

Our 2011 Next Generation Design Competition challenges designers to get the General Services Administration to zero.

"Brilliant!" was the response from Les Shepherd, chief architect for the General Services Administration, when I proposed a collaboration.

performance, at every scale of the building, from its urban context to the smallest product inside. Materials, resources, spatial

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