

Matthew Palizay

Illustration

View the full portfolio at <http://www.thecreativefinder.com/matthewpalizay>

Professional Experience and Curriculum Vitae

I am a storyteller. So what's my story?

I am an illustrator with a passion for characters. After earning a degree in IT and Communication/ Journalism, I knew I had to be drawing if I were going to be happy with my career, so I moved to Atlanta to study design and illustration at Portfolio Center. I quickly entered the freelance market and have since moved to the NYC area to continue my work.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

EDUCATION:

PORTFOLIO CENTER, ATLANTA, GA 10 -12

Graduate Studies, Illustration / Design

ST. JOHN FISHER COLLEGE, ROCHESTER, NY 06 -10

Bachelor of Science, Applied Information Technology concentrated in Communication / Journalism

Cumulative GPA 3.75 / 4.00, Magna Cum Laude

EXPERIENCE:

VISUAL STORYTELLER / DESIGNER 10 - Present

RHYTHM & BASS - Developed cover art design and illustration for New York R&B artist

NEW BUFFALO BREWING CO. - Illustrated a sponsorship ad promoting the company's

involvement with a number of charity organizations

LIVETHRIVE - Logo edits; Designed stationary suite and collateral for a fundraiser event

MGTO TRADERS - Redesigned logo; Developed banner ads for site and new promotions

BLUE SKY AGENCY - Character development for a southern energy company to be used

in a new televised ad campaign

MONDOBALDO - Logo development; Designed and illustrated apparel for adults and children

diagnosed with Alopecia

(R)EVOLUTION - Sketched in ideation group for a global leader in the beverage industry

4A ADVERTISING - Illustrated commercial storyboards to be used in a fast-food restaurant

ad competition; Group placed 1st

PERISCOPE - Developed character concepts to be used in new promotional material and

packaging for top-selling beverage in Minnesota

JACKSON FISH MARKET - Painted a short children's book currently published online

100 Lloyd Road Singapore 239090 (Co-reg: 2010B43966)
helpdesk 656.227.2902, fax 656.227.0213

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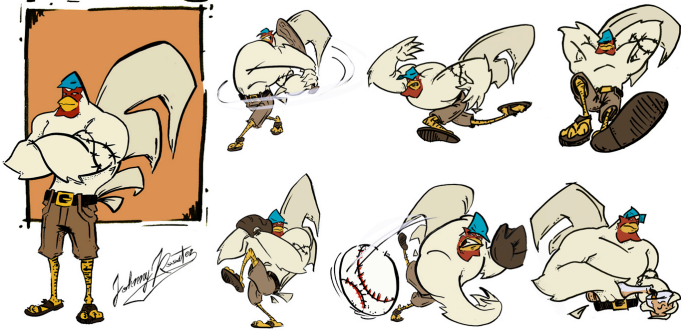


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