#### Photography United States

View the full portfolio at http://www.thecreativefinder.com/kberr1

#### **Professional Experience and Curriculum Vitae**

I am a commercial / fine-art photographer, and have been producing creative imagery for over three decades. I believe that it is important to always carry a camera and work on personal projects, outside of the paying jobs, to keep the creative spark fresh and energy high.

Many times I develop styles and techniques that flow over to, and are requested by Art Directors, to be incorporated into their commercial projects. One of my recent projects, "The Sacred Treasures of Thunder Dragon", an in depth study of the people of Bhutan, was recognized by the ASMP and they designated me as one top 20 photographers in the USA. In 2013, I was honored to receive another lifetime achievement and was inducted into The Advertising Federations Hall of Fame.

I have a unique ability to help my subjects relax and perform in front of the camera. I have fun with people and relate to just about everyone, whether its the CEO of a fortune 500 company, a brain surgeon, a steel worker, Bhutanese farmer or a small child, I capture their true personalities and can make the image your looking for, fit the headline you've written.

Whether I am lighting products, food, or people, I know that it is all about the light and composition and I enjoy being able to mix natural or created light to produce the images that my clients come to me for, to capture the essence of your idea and the spontaneity of the moment.

I am available to travel worldwide and have studio locations in Cleveland, Ohio and Santa Fe, New Mexico. To review samples from my portfolio, please visit my website, www.keithberr.com

For a competitive bid on your next project, contact Linda at linda@keithberr.com or call us at 216.566.7950.

Thank you for reviewing my images and looking forward to a future collaboration.

#### **Previous Clientele**

My recent campaign works, include assignments for AT&T, Liberty Mutual Insurance, Verizon, Republic Steel, Timken Steel, McDonalds, Vitamix, Newell Rubbermaid, Aspen Dental, General Mills, Alde, Kichler Lighting, Kimball Furniture, Carls Furniture, Sherwin Williams, The Ohio Lottery, Rodeo de Santa Fe, University Hospitals, Summa Medical, and the Bonneville Salt Flats.

#### **Awards and Accolades**

Keith Berr

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Curriculum Vitae

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