Illustration France

View the full portfolio at http://www.thecreativefinder.com/jerome_masi

Professional Experience and Curriculum Vitae

I'm a French illustrator & graphic designer. I was born in 1977.

...June 2001, graduate of the Emile Cohl school (Applied art Licence) I leave a few months to Ireland to practice painting. After a short time in Paris where I make some professional relations, I return to Lyon. I quickly get a job in a video games development studio as a graphic designer in order to work on a very "Frenchy" production: Asterix and Obelix XXL. Sketch, backgrounds, graphical interfaces... after that, some productions like: Alone in the Dark, Test Drive unlimited... After three years, I am bored to be only a workman of the video games industry. A positive energy pushes me to develop my concepts and my own style. So in 2005 I decide to start as an independent. Quickly, I get the great opportunity to work for a famous brand of design furniture, Ligne Roset, for which I make some graphic creations. In 2007, I create "Mon Oeil" studio in association with a redactional agency. I deal with the two graphic designers of this agency. The adventure succeeds but I decide to continue alone.

Now I work as a freelance Art Director for advertising companies and others...

To follow...

Previous Clientele

BRAND:

Ligne Roset , Rowenta , Total , Moulinex , Tefal , Striipe shoes , Nespresso , Zodiac , Hyundai , Rhodia , Les 3 vallées , Rhône Alpes Cinéma , Merial , Groupama , CIC , Campingaz , Boiron...

AGENCIES:

TBWA map, Publicis Cachemire, WCIE, WAF agencie, DDB Nouveau monde, euro rscg 360°, Sienne Design, Josephine production, Alunites, Actitudes, Dufresne Corrigan Scarlett...

PRESS PUBLICATIONS

Etapes #75 , 3 Vallées magazine , Shoes-up #18 , Shoes-up #26 , Creanum #141 , Trublyon #4 Trublyon #6

Awards and Accolades

Please kindly get in touch for more information.

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