Graphic Design 1 Sanctuary Mews Queensbridge Road London United Kingdom

View the full portfolio at http://www.thecreativefinder.com/ilikedrawing

### **Professional Experience and Curriculum Vitae**

Creating engaging image and brand experiences.

With an eye for detail and enthusiasm for fashion, my approach to design and imagery helps create captivating and stimulating design solutions.

My professional outlook finds me gathering inspiration from diverse sources, and applying them to my work in an original style.

### **Previous Clientele**

ASOS.com, London
Office, London
Dalziel and Pow, London
SAM Magazine, London
Bureaux, London
Publicis Blueprint, London
Craft Publishing, London
Spear Media, London
Carola Euler, London/Berlin
Michael Hoppen Gallery, London

### **Awards and Accolades**

Please kindly get in touch for more information.

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## **Christopher Colville-Walker**

Creating engaging image and brand experiences.

With an eye for detail and enthusiasm for fashion, my approach to design and imagery helps create captivating and stimulating design solutions.

My professional outlook finds me gathering inspiration from diverse sources, and applying them to my work in an original style.

PERSONAL DETAILS

WORK HISTORY (2001-PRESENT)

ASOS.com, London 2008 Senior Designer

Office, London 2008 Senior Designer (freelance)

Dalziel and Pow, London 2007-08

SAM Magazine, London 2007-08 Art Director (freelance)

Bureaux, London 2007 Senior Designer (freelance)

Publicis Blueprint, London 2007 Senior Designer (freelance)

Craft Publishing, London 2007 Senior Designer (freelance)

Carola Euler, London/Berlin 2005-08 Consultant and Art Director (freelance)

Michael Hoppen Gallery, London 2004-06 Designer and gallery executive

Central Saint Martins College, London 2007 Guest Lecturer, Fashion Magazine Business course

HND Integrated Product Design, 2000 Glasgow College of Building and Printing

WORK HISTORY AND EDUCATION

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#### SAM Magazine

SAM is an independent magazine dedicated entirely to London fashion. Appearing biannually at London Fashion Week, each issue focuses on the forthcoming season, allowing for comprehensive coverage of what's new.

I was approached to create a completely new and distinctive look for issue 5, handling all aspects of design and art direction from concept to print. The result has been received with great praise, and a firm nod of approval from industry heads.

FEATURED IN '100 NEW DESIGNERS' PUBLISHED BY LAWRENCE KING, 2008







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#### Carola Fule

London menswear designer, Carola Euler, has gained great success since launching in 2005 where her collections are consistently stocked at London style emporium b Store. Showcasing at London Fashion week, her collections have been debuted at Fashion East/TopMan partnership event, MAN.

Working together since 2005, Gatola and I continue to evolve the identity of her important and progressive menswear label. Owening all aspects of design and art direction, the identity roll southrough the website, seasonal lookbooks, garment tags and labels, press releases, and the current advertising campaign which launched at the exclusive Carola Euler Luxuny' event held at London's b Store, November 2007.

FEATURED IN '100 NEW DESIGNERS'
PUBLISHED BY LAWRENCE KING, 2008

WORK EXAMPLE, CAROLA EULER













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#### ASOS.com

ASOS com is one of the UK's leading authority on celebrity fashion trends and most popular online fashion store in the UK. Ranked as one of the top two most visited on-line clothing stores in the UK, ASOS com ships thousands of orders every day and continually wins industry awards year after year.

Working in-house and heading up the womenswear creative team, responsibilities have included a recent redesign of the site for Autumn/Winter 2008 incorporating ticker tape-style blog entries, extended photographic area and auto-rotating home pages.

WORK EXAMPLE, ASOS.COM



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AUTUMN/WINTER 08 DESIGN WORK EXAMPLE, ASOS.COM

#### Craft Publishing

ARCADE Magazine, published by Londonbased Craft Publishing, is the official publication of the Burlingon Arcade, off Picadilly in London. The title is aimed at new and existing consumers, providing an insight into the history and future of one of London's most favourite shopping arcades, and allowing arcade shops an extended selling tool.

I was appointed to work on the design concept and initial issue. Along-side respected UK Editor and Art director, Matthew Line, the aim was to produce a modern title that honoured and respected the tradition of the arcade.

WORK EXAMPLE, CRAFT PUBLISHING

