## Art Direction Colombia

View the full portfolio at http://www.thecreativefinder.com/iconblast

#### **Professional Experience and Curriculum Vitae**

My name is Víctor Ortiz and I work under the name of Iconblast. I'm a graphic designer and illustrator from Medellín, Colombia. My work is strongly influenced for all that I have liked along my life: skateboarding, music, the streets, good times, love, draw, have fun, movies, posters, magazines, smiles, PMA, my family, and my friends. For me the graphic design and illustration are the possibility to create and recreate imaginaries from my personal point of view and life experience. Not everything has been created in the image world, and therefore I see in every new project the possibility to create and communicate completely new and fresh ideas with a high esthetical sense always according to the needs of the clients.

#### **Previous Clientele**

Lil Wayne, Nike, Nomad Skateboards, Belio Magazine, Vicelona, Footlong Development, SLH Industries, Revista Bacánika, Frontside Skate Shop, Infectious, Altagracia Shots, Mojiganga, Grito, Amarelo Lingerie.

#### **Awards and Accolades**

Please kindly get in touch for more information.

#### **Awards and Accolades**

2010. Exhibit at DROP. Lausanne, Switzerland. /// 2009. Exhibit at Black Light Party '09. Medellín, Colombia. ///2009. Review in Revista Megafono www.emegafono.com. Barranquilla, Colombia. /// 2009. Exhitbit at Doña Gloria Expolive Show. Medellín, Colombia. /// 2009. Elite Interview in New Web Pick Issue 23. www.newwebpick.com /// 2009. Interview in Infectious. www.infectious.com /// 2009. The Effect 2000 Generation. Exhibits in Bilbao, Berlin, Madrid and Barcelona. /// 2009. Contribution for the 10th Anniversary Issue of Belio Magazine /// 2009. Lil Wayne Contest Winner in Design By Humans. www.designbyhumans.com /// 2009. COMMON UNDERGROUND, Exhibit at CIFO and New World School of Arts. Miami, FL . /// 2008. Popdeck Contest Winner. www.popdeck.com /// 2008. Honorific mention for best Portfolio. Academic recognition. /// 2007. Honorific mention for best Editorial Project. Academic recognition /// 2005. Honorific mention for best project. Academic recognition

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