

Nick Guarracino

Creative Direction

View the full portfolio at <http://www.thecreativefinder.com/grumpyboy>

Professional Experience and Curriculum Vitae

I can't remember a time when I didn't have a pencil (or crayon, or marker) in my hand. One of my earliest memories is sitting at my Grandmother's kitchen table in Brooklyn, copying a picture of Mr. Peanut from the side of a can. I've been "nuts" about branding and design ever since (I know... couldn't help myself)!

It's been a few years since then and I've built up an extensive and varied portfolio in creative direction, design and illustration. I've been a professional artist for over 20 years and have a mastery of both traditional and digital media. My philosophy? Simple. Good design TRANSCENDS media. IDEAS are KING. Technologies come and go, but if you can tell a good story through your ideas, you will always connect with your audience.

I'm passionate about the merging of art and technology, and taught web design and digital communications courses at Pratt for over 3 years. So, whether it's a social media campaign, a killer new mobile app, managing a team on the design of a new product line, or branding an interactive environment, you can rely on me to find the right creative solution for any media channel.

Need help with your next big project? Have I got a story for you...

Previous Clientele

Medtronic
In This Together Media
Scholastic
PepsiCo
Random House
Grown-up Soda
Sierra Mist
Bimbo
Entenmann's
Apple & Eve
Monster.com
Deloitte
GE
Campbells Soup
Eli Lilly
Brooklyn Nets
GSK
Grey NYC
Highlights Magazine
Merck
Quaker
DelMonte

Awards and Accolades

Please kindly get in touch for more information.

Awards and Accolades

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

2010 Big Book of Packaging (Grown-up Soda) helpdesk 656.227.2902, fax 656.227.0213

WWW.THECREATIVEFINDER.COM 2009 Metropolitan Home Top 100 Designs

(Grown-up Soda)

2002 New Big Book of Logos by David Carter

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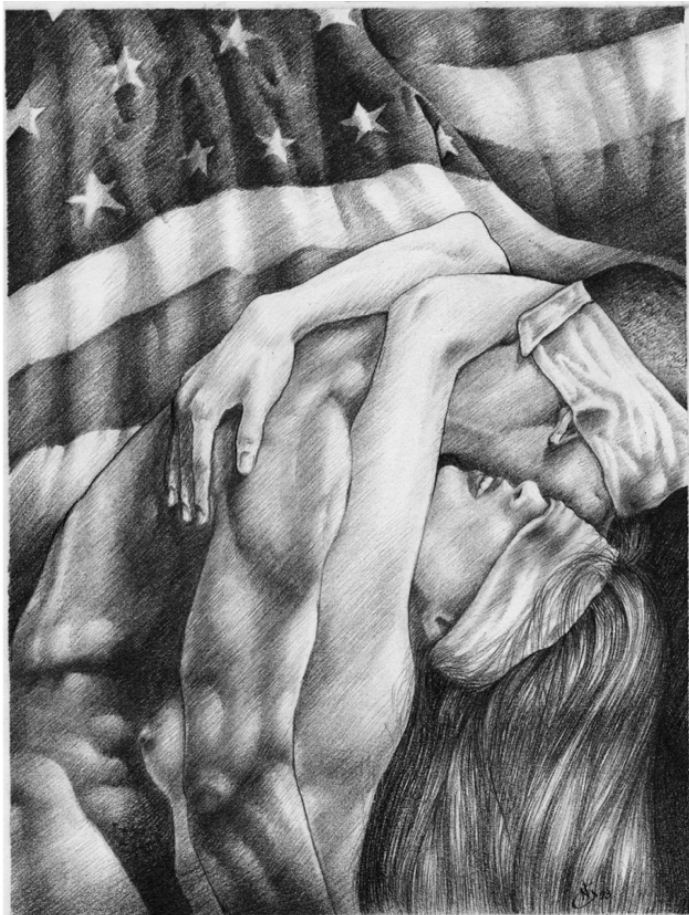


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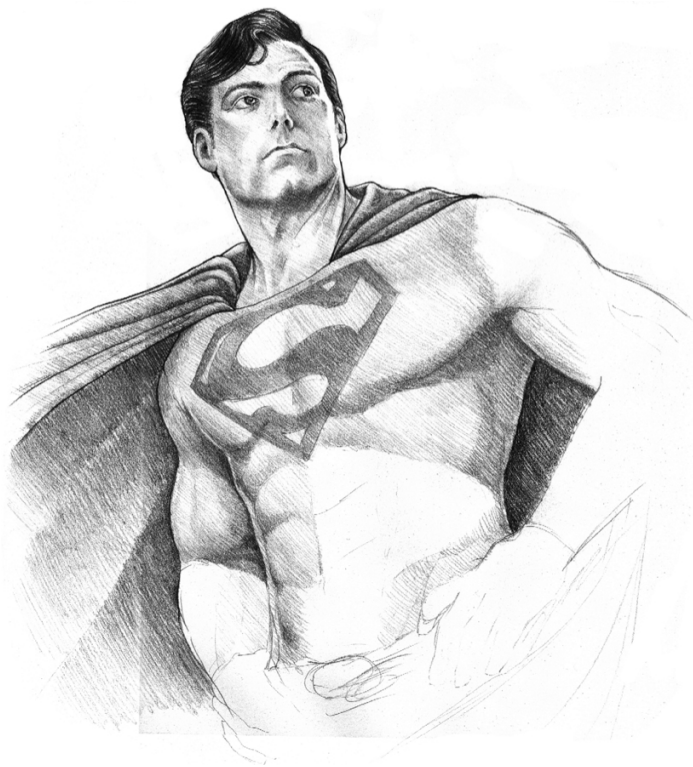


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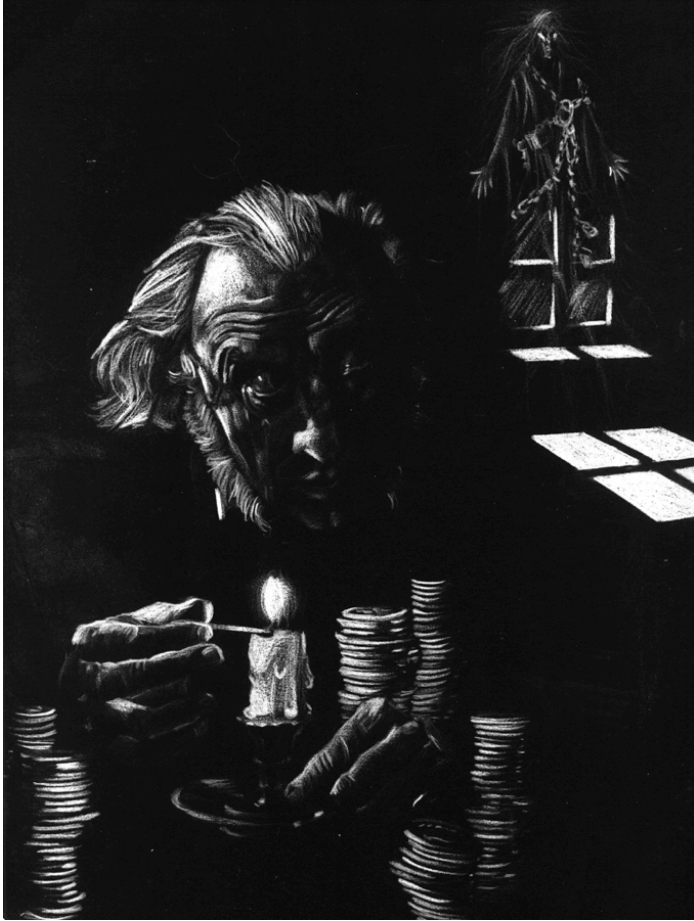


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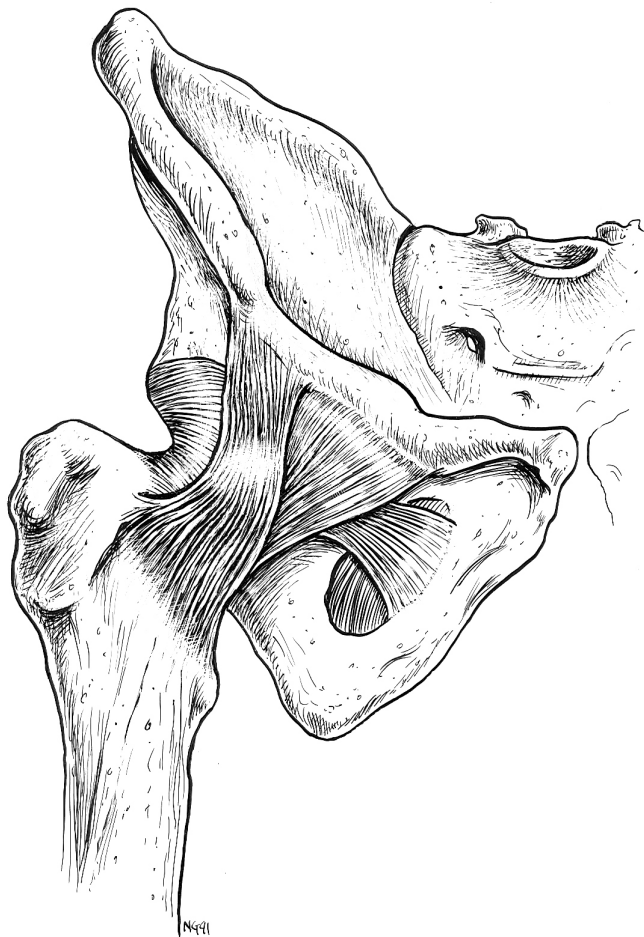


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