

craig woodgate

Branding

View the full portfolio at http://www.thecreativefinder.com/friction_branding

Professional Experience and Curriculum Vitae

Over 20 years experience (in Europe and the US) of developing brand strategy, verbal identity and marketing communications has yielded successful solutions for a variety of organizations – from B2B to FMCG, lifestyle and luxury, retail to real estate.

Previous Clientele

Absolut Vodka
Aegis Communications Group
Asian Art Museum
Ask.com
AT&T
AuPairCare
Avisent Management Group
AYUSA International
Banana Republic
BAVC
Belvedere-Tiburon Landmarks Society
Blaze Software
Boston Beer Company
Burr Pilger Mayer
California Bank & Trust
Carmel Partners
Catellus
Cathay Pacific
Center for Asian American Media
Coors Brewing Co
Creative Sector Forum
Doritos
Even Lifestyles
Exxon
FedEx
Firebrand Venture Partners
Friends of the San Francisco
Public Library
Frito-Lay
General Atlantic
Gerber Foods
Getty Trust
Helene Curtis
Hewlett-Packard
IDS Real Estate
Igo Foods
Inovus
International Center for the Arts
International Museum of Women
Intrax
Invesco
Kudo Communications
Liftech
L'Oréal
Macromedia
mb2c

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INTRATA
@ M c K i n s e y



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Please kindly get in touch for portfolio works.