Brent Flink
Graphic Design

Professional Experience and Curriculum Vitae
Since 1986 I've been an Advertising Art Director, Copywriter and have also been Senior Designer at Nature's Path; a large CPG Food Company. I've learned how to solve complicated marketing problems on budget and on strategy. My creative work includes advertising in print, online and television, as well as packaging, social media, corporate video, trade events and loads more.

Previous Clientele
7-11 Food Stores
ABC Television
BC College of Deltal Surgeons
BC Lottery Corporation
BC Ministry of Health
BC Tourism
Carolyn Arends
CBC Television
City University of Seattle
Beaver Buzz Energy Drink
Fraser Health Authority
Hallmark Films
InnoFoods
Megapro Tools
Nature's Path Foods
Nickelodeon Films
Pacific Blue Cross
Que Pasa Mexican Foods
Telus
Terasen Gas
Whitewater Recording

Awards and Accolades
I help companies position themselves for SUCCESS. Then create branding, advertising, and marketing materials that tell their stories and set them apart. Sound like something you need?

DOES ANY OF THIS SOUND FAMILIAR? WE SHOULD TALK...

? You consider yourself a market leader but retailers & customers think of you as second-rate.
? Whenever launch a new SKU, retailers want to put it in place of one they were buying before.
? Customers confuse your brand with another one. (Or worse yet, ignore you completely).

I CAN HELP.
As Sr Designer with Nature's Path Foods, my work* helped them experience a 700% INCREASE IN SALES! (about $50M to well over $350M)
With a potential Costco deal in the works, InnoFoods needed to improve their brand and packaging. A few months after the relaunch, their Coconut Love product is selling briskly in Costco Canada, Costco USA, Costco Australia and dozens of other Canadian retailers!

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