

Johan Persson

Industrial Design
Hong Kong SAR

View the full portfolio at <http://www.thecreativefinder.com/cmonde>

Professional Experience and Curriculum Vitae

Johan is a Swedish native who has over 10 years proven track record in brand and design management from Europe, Hong Kong and South & East Asia. He has extensive worldwide experience from working with and for multi-national clients as well as academic experience from teaching at leading educational institutions in both Sweden and Hong Kong.

He is currently the owner of C'monde Studios which is an award-winning design studio based in Hong Kong. Located at the doorstep to the world's factory the studio help clients to brand, design and manufacture in the most dynamic region of the world.

After serving top-tier multinational clients for a decade he have developed a strong reputation of having strong aesthetic skills, well educated consumer understanding and the ability to take advanced design concepts to market.

Previous Clientele

GN Netcon/ Jabra
Miele
Doro
Landor Associates
Sony Ericsson
Octopus Card
Breco
Kerry Logistics
WeSC
Howse Williams Bowers
Aprilia

Awards and Accolades

Work Experience

Creative Director at C'monde Studios
2009 to current
Hong Kong, China

Managing Director at Swedes Ltd
2006 - 2009
Hong Kong, China

Design Manager at No Picnic
2001-2006
Stockholm, Sweden

Designer at FILA
2000-2000

Education Post Graduate Courses, 15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

2008 Introduction to Accounting for SMEs Hong Kong Association of Accountants

2009 Brand Leadership Program, 10 University Credits Nordic Brand Academy, Stockholm University, Stockholm Sweden

2003 Design Management II, 5 University Credits Sodertorn University, Stockholm

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