

# Christopher E. Harrison

Art Direction  
818 Upton Avenue North  
Minneapolis  
Minnesota  
United States

View the full portfolio at <http://www.thecreativefinder.com/charrchr>

## Professional Experience and Curriculum Vitae

Objective: To utilize my skills in brand building, design and print production to create successful marketing collateral for my clients.

### Skills:

Graphic Design, Strategic Development, Concepting, Art Direction, Photo Direction, Sketching/Illustration, Presentation Skills, Broadcast Art Direction

### Computer Design Software Experience

Adobe Photoshop CS, Adobe Illustrator CS, QuarkXPress 4, Adobe InDesign CS, Dreamweaver MX (Apple Macintosh OSX)

### Experience:

Minnesota Spokesman-Recorder

Minneapolis, MN

October 2004 - Present

Full Time Desktop Publisher/Graphic Designer

Duties: Newspaper layout and design. Small space advertising design for small to mid-sized business clients. Concept and design of special newspaper sections and promotional collateral.

### Freelance Art Director/Graphic Designer

Minneapolis, MN

October 2002 - December 2004- Current

Duties: Graphic design and print production included creating print collateral and website layout design for agency clients. Was responsible for the design and layout for one issue of industry publication (Format magazine.)

### Best Buy Corporation

Bloomington, MN

December 1997 - October 2002

Full Time Broadcast/Print Art Director

Duties: Art Director for TV broadcast branding commercials (24 spots) from concepting to post production. Also developed storyboards and presented creative to clients and vendors. Supervised post-production staffs. Developed national print campaign (appeared in Newsweek, Rolling Stone, Spin, People.) Clients included Microsoft. Designed sales kit and print ad for business-to-business giftcard incentive program. Photo direction for newsprint and magazine brand print ads. Created program for internal charity fundraiser program.

### BBDO Minneapolis

Minneapolis, MN

November 1996 - September 1997

Advertising Agency Art Director Intern/Assistant Art Director

Duties: Developed national print campaign and outdoor advertising for communications client (Airtouch/Verizon). Directed photo shoots and designed advertising layouts. Speculative work for food client Hormel. . Assisted senior creatives in concepting and production.

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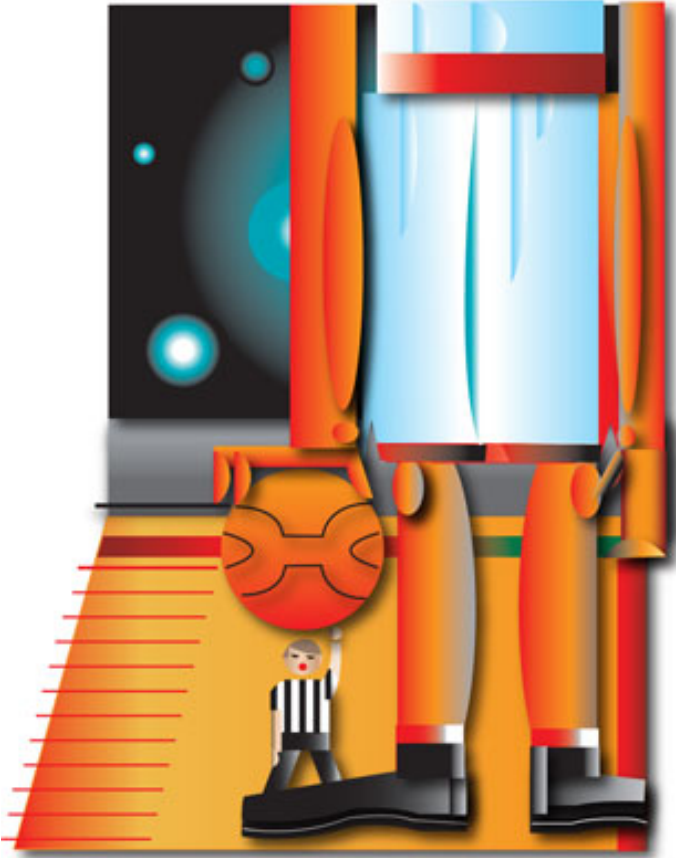
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