

Catarina Claeson

Illustration
Sweden

View the full portfolio at <http://www.thecreativefinder.com/cclaeson>

Professional Experience and Curriculum Vitae

Independent illustrator who enjoys working with companies who see the importance of creativity and visual communication and want to keep expanding in this area.

- highly creative thinking combined with technical skills, both digital and by hand.
- Good social skills and used to communicate with people of different cultural backgrounds.
- Quick and efficient in illustrative work and can solve problems and see the whole picture without missing out on the details.
- Sharp color matching sense when it comes to anything from 2D illustrations to whole 3D interiors.

Previous Clientele

Reader's Digest Association
CitiHabitats
New York University
Apps&Pads
Banafshe Schippel, Ltd
Bridgewater Design, Inc.
D. Lundy Design
Urban Attitudes, LLC.

Awards and Accolades

Freelance designer
Apps&Pads
November 2011 – March 2012 (5 months) Stockholm, Sweden
Freelancing as a graphic artist where I design marketing materials for courses and trips organized by Apps&Pads.

Designer

Urban Attitudes, LLC

September 2007 – May 2011 (3 years 9 months)

- Responsible for most of the artwork done in the company.

- Worked closely with the sales team, providing them with digital renderings of accessories in order to clarify for our clients what a finished product could look like.

- Designed textile patterns for several accessory collections.

- Participated in product development with the sales people.

- Put together catalogues and presentations.

- Was responsible for all product photography.

- Prepared sketches and spec drawings for product development.

- Did trendspotting and research about the accessory- and fashion industry.

- Made many hand made mock-ups of new products.

- Was partly responsible for research and purchasing of materials for certain products.

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