

# Brian Frantz

Graphic Design  
United States

View the full portfolio at <http://www.thecreativefinder.com/brianfrantzdesign>

## **Professional Experience and Curriculum Vitae**

Please kindly get in touch for more information.

## **Previous Clientele**

Please kindly get in touch for more information.

## **Awards and Accolades**

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*Design Manager / Art Director* - Simple Truths, Naperville, IL  
November 2008 to Present

- Photograph and retouch all product images for website and sales use
- Create and design new products to be released for sale
- Maintain website to provide current and up-to-date material
- Help manage and create Flash movies for company promotion
- Design new books for publishing and consumer sale

*Design Manager / Art Director* - Learning Curve/RC2 Ertl, Oak Brook, IL  
July 2001 to November 2008

**Custom and Premium :**

- Create package and product designs for broad client base
- Assign projects to design team according to skill level
- Coordinate photo-shoots for catalog, sell-sheets and promo materials
- Work directly with customers, race teams, sponsors and drivers to develop custom products for exclusive production
- Photograph and translate actual race and street vehicles to be scaled down and replicated into die cast models
- Coordinate with race teams and drivers to design actual race vehicles for sponsors and owners

**The First Years / Travel Gear:**

- Design and produce carton graphics for worldwide Infant Travel Gear customers
- Work with safety advocates to develop 5 Star Safety ratings on products
- Build all media material for advertising and exposing brands and items



*Senior Graphic Artist/Designer & Art Director* - Strombecker/Tootsietoy, Chicago, IL  
June 1999 to July 2001

- Designed and developed new products to be produced for a wide range of clients
- Created new packages for these products to be sold in retail stores world-wide
- Maintained all aspects of producing high-quality items/packages on a daily schedule
- Coordinated photo-shoots for many products for high-end production



Photoshop  
Illustrator  
InDesign  
Dreamweaver  
Flash  
AfterEffects  
CS Platforms  
Photography  
Product Design  
Package Design

**EDUCATION**  
*Iowa State University*  
Ames, IA  
*Bachelor of Fine Arts.*  
*College of Design, 1997*  
Major: Fine Arts  
Emphasis on Visual Studies  
Concentration: Advertising  
GPA 3.0/4.0

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**PORTFOLIO AND REFERENCES AVAILABLE UPON REQUEST**