

# Barbara Graetzer

Illustration  
United States

View the full portfolio at <http://www.thecreativefinder.com/bgtraetzer>

## Professional Experience and Curriculum Vitae

On an artistic level, Barbara Graetzer likes to draw using details, textures and patterns with ink and watercolor. She gets her inspiration from walking down the streets of New York, going to museums, and people watching. She was born in Brazil and grew up enamored with the ocean and nature.

On a professional level, she has 5+ years of experience working as an Art Director/Designer in different Advertising Agencies. She has worked on all kinds of different media including Print, OOH, TV, Radio, and Web for clients such as Diageo, Sprint, Chase Bank, Anheuser-Busch InBev, The Ad Council, H&R Block, etc.

She holds a BFA with Honors in Visual Communications from The Illinois Institute of Art - Chicago and an MA in Illustration from The Fashion Institute of Technology in New York. She currently lives in Brooklyn, NY with her husband and dog and is also a lover of stand-up comedy.

Her work has been recognized by 3x3 Magazine, CMYK Magazine, and Creative Quarterly Magazine.

## Previous Clientele

Please kindly get in touch for more information.

## Awards and Accolades

Experience

02/12-Present

Avrett Free Ginsberg - Senior Art Director

Accounts: Friskies.

01/11 - 02/12

SAATCHI & SAATCHI New York, NY — Art Director

Accounts: JCPenney and Tide.

06/10 - 12/10

MRM WORLDWIDE New York, NY — Freelance Art Director

Accounts: Diageo and The U.S. Army.

05/08 - 05/10

THE VIDAL PARTNERSHIP New York, NY — Art Director

Accounts: Sprint, Johnnie Walker, and The Ad Council.

07/05 - 12/07

LEO BURNETT Chicago, IL — Junior Art Director

Accounts: Finlandia Vodka, Beck's Beer, H&R Block, and Chase Bank.

Awards

2010: 1st Place, CMYK Magazine Illustration Showcase, Issue 48

2010: Illustration Showcase Winner, Creative Quarterly Magazine, Issue 19

2008: 2nd Place, Young Lions Creative Competition, Los Angeles, CA

2005: 3rd Place at the McGraw-Hill Annual Design Juried Exhibition. Chicago, IL

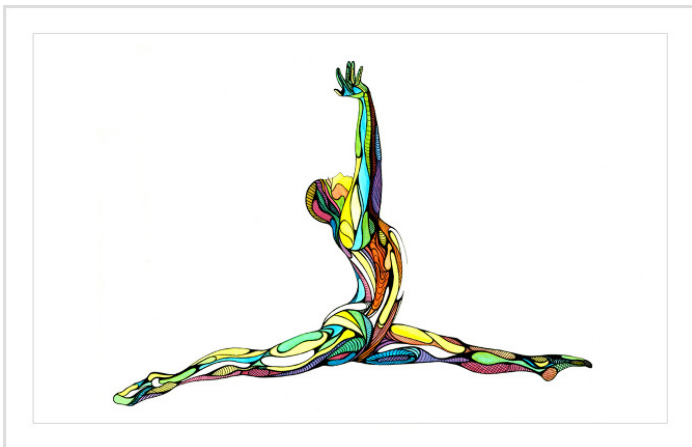
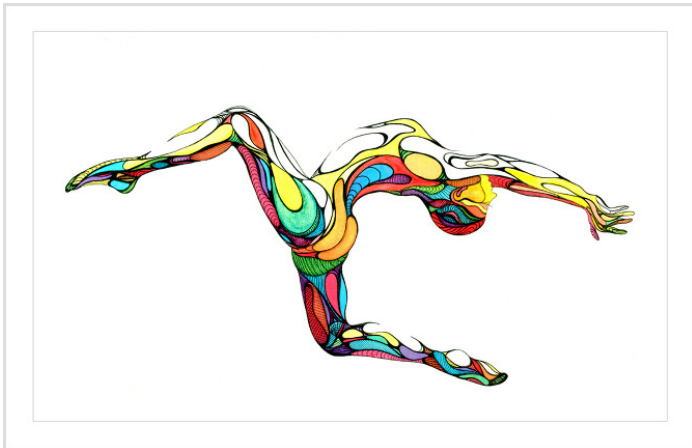
2002-2005: Merit Award Scholarship Recipient. The Illinois Institute of Art, Chicago, IL

Exhibits

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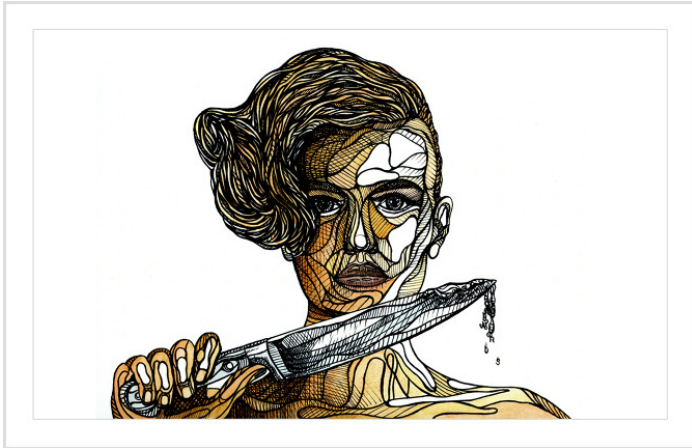
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