

Anthony DiVivo

Graphic Design
24 W. Hamilton Place #1B
Jersey City, NJ 07302
United States

View the full portfolio at <http://www.thecreativefinder.com/adiv33>

Professional Experience and Curriculum Vitae

Experience:

The Wolfsonian Museum, Miami Beach, Florida

Art Director-September 2001 to March 2006

Developed ideas and artistic concepts used to represent and promote the museum in print and interactive media. Solely responsible for designing and developing content-driven publications (including exhibition catalogs, brochures), and marketing materials (such as posters, web sites, direct mail, invitations, signage, advertisements).

Collaborated with Crispin Porter+Bogusky on the re-brand and advertising campaign for the museum and Dynamo museum shop and cafe (including new logo, stationary, tickets, newsletter, signage and products). Other duties included creating an annual budget, overseeing vendor relationships, freelance management, interviewing, managing the production process, spec writing, color proofing, creating illustrations, custom type and copy writing.

The Sophisticated Traveler Magazine, The New York Times,
New York, New York

Freelance Assistant Art Director-July 2000 to October 2000

Collaborated with the art directors on layout design, choosing photography and illustration, and production.

MTV On-Air Graphics, New York, New York

Design Intern-January 2000 to March 2000

Created on-air graphics and T-shirt designs appropriate for the 2000 season identity.

Interbrand Gerstman+Meyers, New York, New York

Graphic Designer-September 1998 to May 1999

Worked with creative staff on the development of brand packaging and identity systems. Developed brand names and concepts; organized focus groups and meetings with clients; directed service bureaus and production staff.

Lukasiewicz Design Inc., New York, New York

Graphic Designer-January 1996 to September 1998

Designed and produced packaging for cosmetic manufacturers. Directed service bureaus and consulted with clientele. Also created and produced digital mechanicals and assembly of comps.

Freelance

Worked for The Mixx NYC, Lyon + Lyon Catering, The Wolfsonian Museum, The Appleton Museum of Art, Bill Communications (Sales & Marketing Management), Meredith Corporation (Ladies Home Journal), Infinity photography, Yale University, and Givenchy.

Education:

The School of Visual Arts

New York, New York

Master of Fine Arts Design, May 2001

Kutztown University

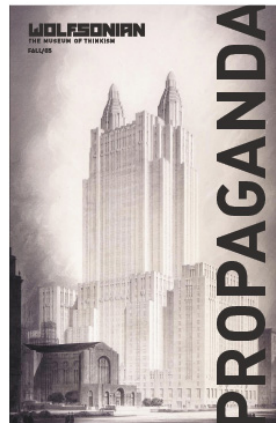
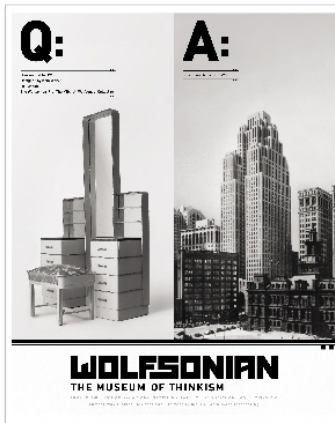
Kutztown, Pennsylvania

Bachelor of Fine Arts, December 1995

Major: Communication Design

430 Lloyd Road Singapore 239098 (co. reg. 201004398N)
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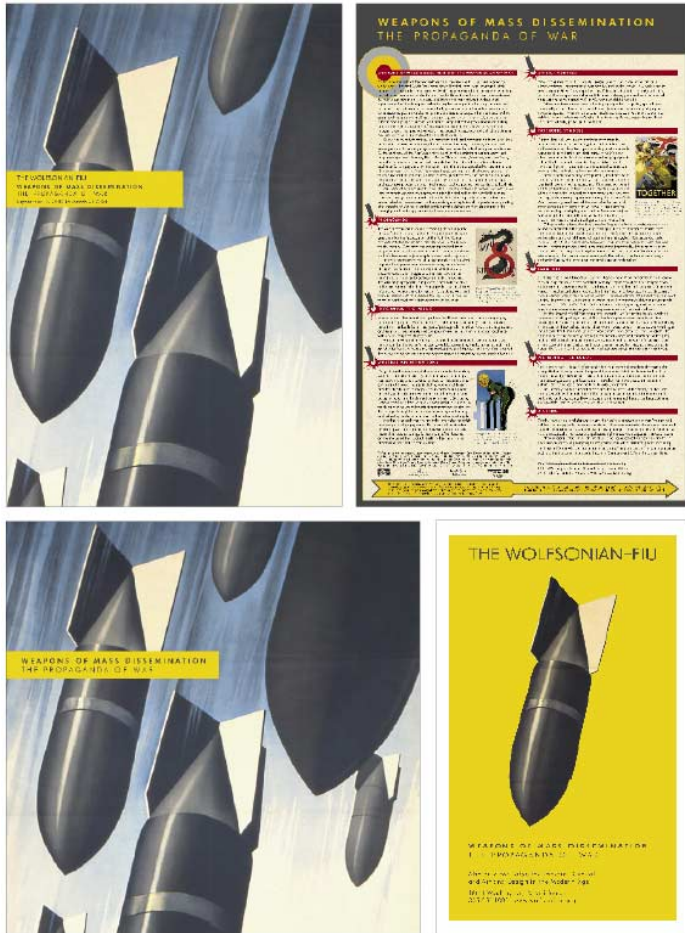
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