

# Manoel Vilhena Saldanha

Art Direction

Brazil

View the full portfolio at <http://www.thecreativefinder.com/vilhena>

## Professional Experience and Curriculum Vitae

Highly accomplished professional with a degree in Advertisement, has a 10 year experience in the area, working in advertisement and technology agencies, and in big brazilian companies, such as Petrobras, Transpetro, Banco Prosper and CTIS Technology. There he conducted marketing plans, created graphic and online materials, produced advertisement texts, wrote press releases, created internal communication and CRM campaigns, improved products and services, organized complete companies events. Has an extensive knowledge in web design, developing and coordinating websites, web portals and e-commerce sites.

## Previous Clientele

Petrobras, Transpetro, CTIS Technology, Prosper Bank, Prosper Broker, Hi-Midia, Blogorama, Anti-Slip System, Declink, H5 Cosmetics, Adler Consulting, FCAV,

## Awards and Accolades

MANOEL VILHENA MORAES SALDANHA

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São Paulo/SP, Zip Code: 05422-012  
(55) (21) 9907-2733  
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## EDUCATION

Graduation in Communications – Advertisement  
Institution: PUC – SP  
End date: July 2004

## PROFESSIONAL EXPERIENCE

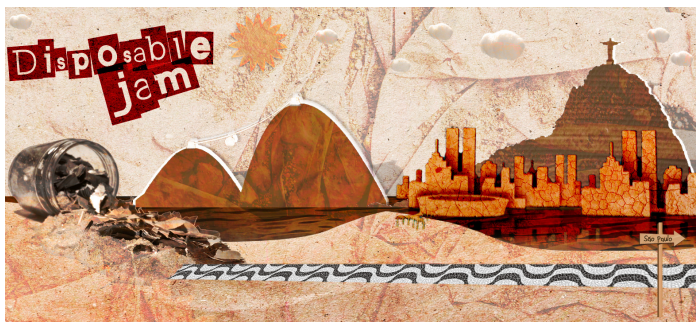
CTIS – Tecnologia S/A 2010 - Present  
Marketing Analyst, responsible for planning and implementing CRM activities, designing graphic material, writing texts and organizing events for customers and employees.  
[www.ctis.com.br](http://www.ctis.com.br)

H5 Cosméticos (freelance) 2009 - Present  
Planning and execution of online campaigns (banners, Sponsored Links, Google Adwords, Yahoo Search Marketing, viral marketing, email marketing and affiliate programs). Design and development of corporate website and Online Store.  
[www.h5cosmeticos.com.br](http://www.h5cosmeticos.com.br)

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