

# Verse Creative

Photography  
South Africa

View the full portfolio at <http://www.thecreativefinder.com/versecreative>

## Professional Experience and Curriculum Vitae

Verse Creative. Inspired. In-tune. Connected.

Photographers Agent.

Digital Media Content Production.

Creative Publishing.

Respect.

## Previous Clientele

Cosmopolitan, Fair Lady, Marie Claire, Men's Health, Shape, Femina, O The Oprah Magazine, Rooi Rose, Kaffein, House & Leisure, Garden & Home, Woman & Home, Oscar Tango, Brands Rock, Contra.

## Awards and Accolades

Verse Creative is a photographers agency, digital media production company and creative publisher based in Cape Town, South Africa.

## Awards and Accolades

Please kindly get in touch for more information.

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FINISH ADVERTISING PROMOTION

Load dishes according to manufacturer's instructions in order for it to work efficiently.

A dishwasher uses the same amount of water whether it's empty or full, so wait until it's full to turn it on.

Dishwasher filters must be kept clear of debris to block filters, reduce efficiency and waste water.

With the energy you save using a dishwasher, you can power 12 light bulbs in your house for an hour.

# LIVING GREEN

Energy efficiency with Finish and your dishwasher

Living a greener life is simple. There are small adjustments that you can make to your life that will have bigger benefits – like using a dishwasher. You won't have to wash the dishes and you'll save power and water – and your time.

Bosch dishwashers are the most efficient on the market, offering the very best performance in terms of water consumption, cleaning and drying efficiency. You're making the right purchase with a Bosch product as they are designed to reduce burdens to the environment during their everyday use, as well as during their subsequent recycling and disposal.

Newer dishwashers heat water in safer and more efficient ways. The Aqua Sensor of the Bosch dishwasher controls water consumption by checking the degree of soiling in the pre-rinse water and deciding whether it is clean enough to be used for the main wash cycle. Effective detergents like Finish tablets with Power Ball Technology are also important for germ eradication. These work well with all dishwashers' programs and require less energy and water to clean efficiently.

Finish supports "Save Energy and Water", an industry initiative established to encourage consumers to get the most out of their dishwashers with less impact on the environment. For more information visit the website [www.saveenergyandwater.com](http://www.saveenergyandwater.com).

**WIN WITH FINISH AND BOSCH**  
You can win a Bosch dishwasher valued at R5 499 and two months supply of Finish 3 in 1 Power Ball tablets. Answer the question below and send it, along with your contact details, to Men's Health Living/Finish Competition, PO Box 16346, Vlaeberg, 8018, enter online at [www.mhliving.co.za](http://www.mhliving.co.za) or SMS MHL and your answer to 34686. The closing date is 1 April 2008.

Q: What industry initiative has Finish established?



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**SI Advertorial**

**H**e's not ready to hang up his boots, but at least now he can hang up his gloves.

With his long training hours, the last thing Brent Russell wants to worry about is washing dishes. That's why he leaves it to his Bosch dishwasher and Finish 3-in-1 PowerBall tablets.

Using a dishwasher not only saves time but uses less energy and water than hand-washing and is more hygienic. Bosch dishwashers have six different programmes, with six different temperatures and are designed to be the most energy wash-and-dry efficient way to clean your dishes.

To get the best results from his dishwasher, Brent chooses Finish 3-in-1 PowerBall tablets. The Finish product range is not only economical and effective but also contains a deodoriser, machine cleaner and rinse aid that deliver the cleanest wash and help you take care of your machine.

So make more time to do the things you really want to do and leave Bosch and Finish 3-in-1 PowerBall tablets to do your dirty work.

**WIN WITH FINISH AND BOSCH!**

You stand the chance of winning a Bosch SGS 44E 12EU dishwasher and a two-month supply of Finish 3-in-1 PowerBall tablets. To enter, simply send your answer to the question below, along with your name, address and contact numbers to [simag@touchline.co.za](mailto:simag@touchline.co.za).

**Q.** What are the four benefits in using a dishwasher instead of hand washing?

**BOSCH** Invented for life **finish**

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promotion



### Go green

**SAVE YOUR HANDS AND THE ENVIRONMENT**

It's great to be able to wake up in the morning knowing that your dishes have been cleaned overnight, and that you have saved energy and water simply by using your dishwasher. A dishwasher is so energy-efficient that on average, to wash and dry a 12-piece dinner set by hand consumes about 2.5 kWh of energy, 103 litres of water, and up to an hour and a half of your time. By using a **Bosch** dishwasher it is possible to consume only 1.05 kWh, 12 litres of water, and the time it takes to pack and unpack the dishwasher. So you're halving the electricity, saving time and up to nine times less water, and since the dishwasher reaches 70°C, you're also ensuring the most hygienic wash. The dishwashing detergent you use in the machine also influences the result of the wash. Individually packaged **Finish 3-in-1** Powerball tablets fit perfectly into your machine. The **Finish** product range also includes a deodoriser, machine cleaner and rinse aid, that, when used in conjunction with the tablets, deliver the cleanest wash while helping you take care of your machine. So, for clean dishes and smooth hands, make your next appliance purchase a **Bosch** dishwasher, with **Finish 3-in-1** Powerball tablets.

**WIN WITH FINISH AND BOSCH!**  
You can win a Bosch dishwasher valued at R5 299 and a two-month supply of Finish 3-in-1 Powerball tablets.  
Email your answer to the question below, along with your details, to [shape@bushine.co.za](mailto:shape@bushine.co.za) with Bosch competition in the subject line.  
Q: What are the four benefits of using a dishwasher instead of hand washing?



PHOTOGRAPHY DEVICK VAN STEENDEEN





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