

Trina Lambert

Art Direction
4915 Dollard Drive
United States

View the full portfolio at <http://www.thecreativefinder.com/trinadlambert>

Professional Experience and Curriculum Vitae

Creative professional with over 12 years of experience in graphic design, art direction and creative direction. Strong communication, problem solving and strategic thinking skills. Ability to perform well under pressure while juggling several deadlines. Industry knowledge and background focus on advertising, communications and marketing.

Previous Clientele

Radford University
Virginia Commonwealth University
VCU Medical Center
Union First Market Bank
Sentara Health
Owens & Minor
Stylecraft Homes

Awards and Accolades

Professional Experience

CARMAX

Art Director
(November 2014 – Present)

Produce creative executions that support marketing initiatives.
Seek out innovative ways to communicate messages a consistent brand image.
Interpret strategic direction.
Develop clear and consistent creative designs and layouts.
Support the objectives and goals for all marketing initiatives.
RED ORANGE DESIGN

Graphic Designer
(August 2014 – November 2014)

Create designs as specified by the Creative Director.
Projects include logo design, page layout, business cards, postcards, etc.
Request print quotes, review press proofs and manage print orders.
Help design and maintain websites, including WordPress sites.
WEST CARY GROUP
Senior Graphic Designer
(November 2013 – July 2014)

Design and produce marketing communications against a creative brief.
Collaborate with creative team, account teams and clients to develop creative solutions.
Create accurate schedules and deliver programs within budgets.
Stay current on industry trends and technology.
Mentor other designers.

OWENS & MINOR
Graphic Designer

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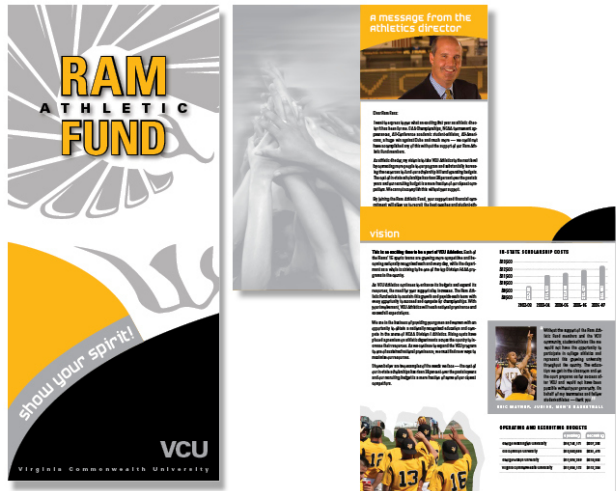


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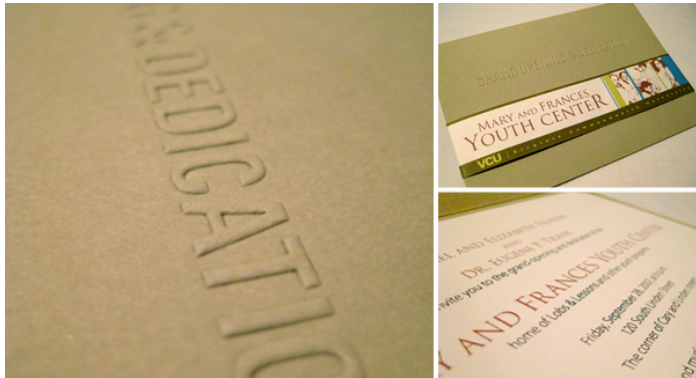


RESEARCH
FOR  LIFE
CAMPAIGN *for* **VCU** MASSEY CANCER CENTER
Virginia Commonwealth University

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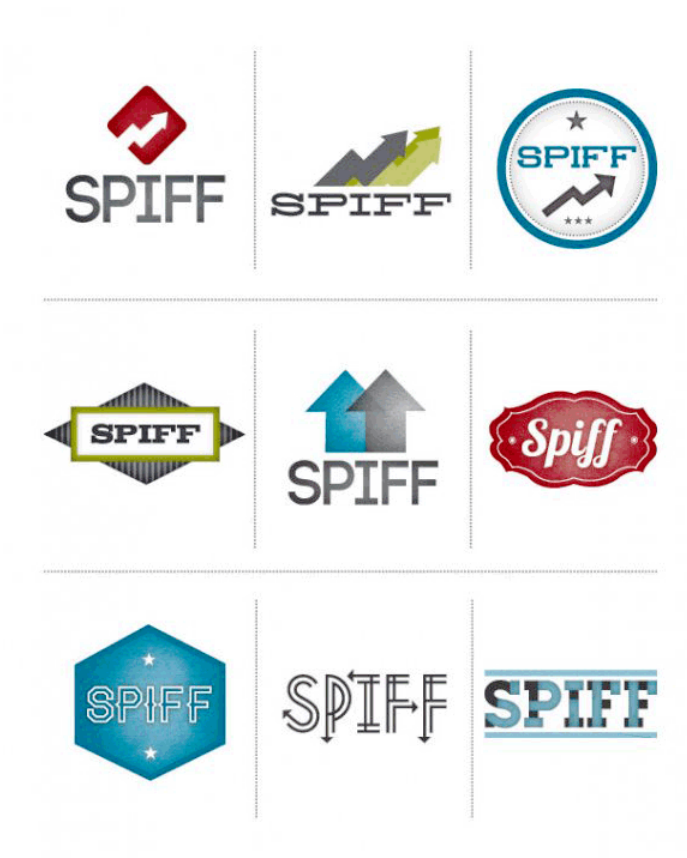


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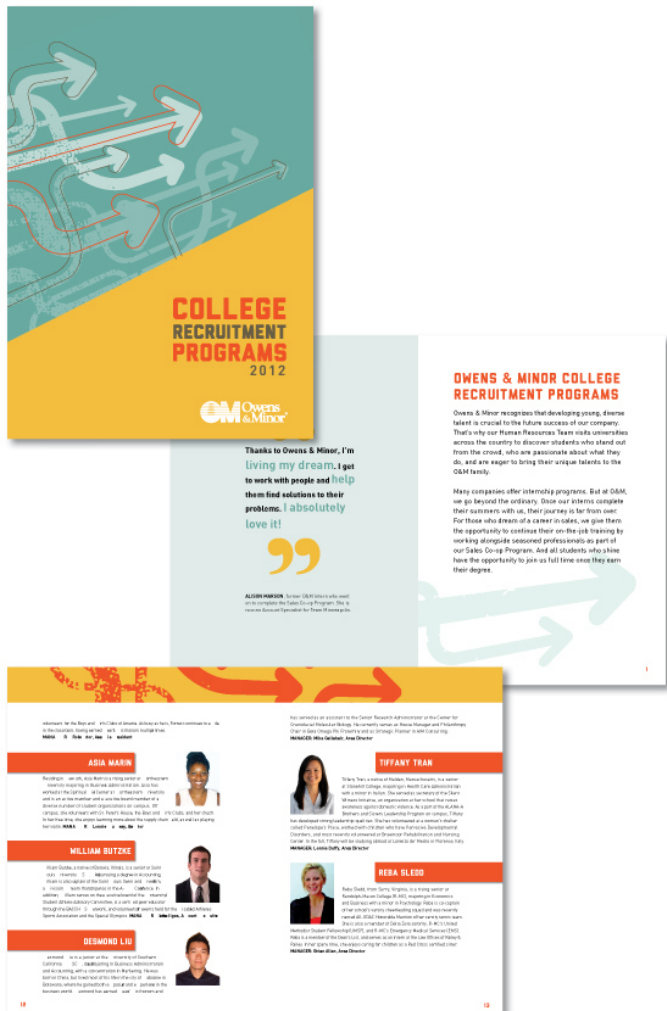
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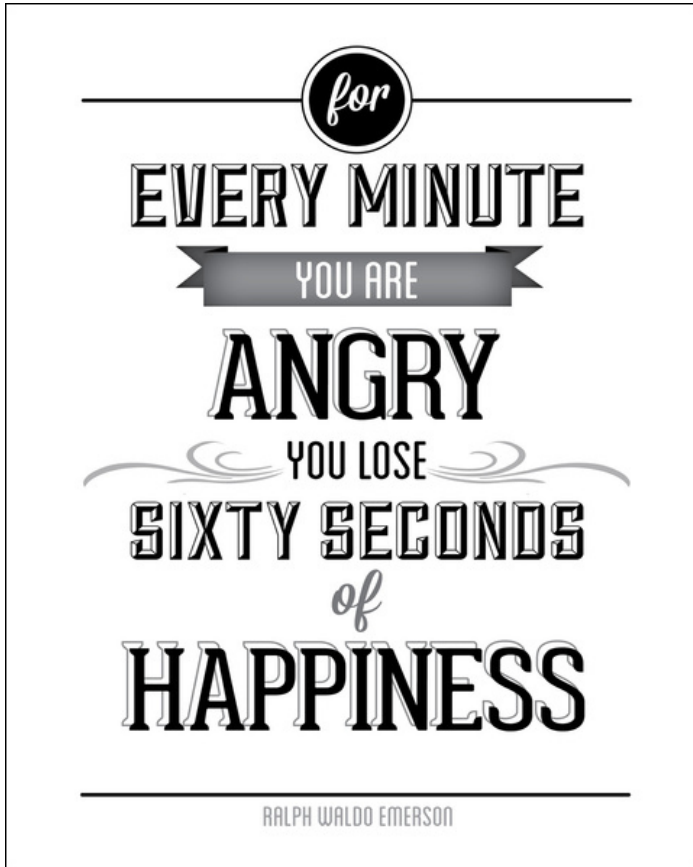


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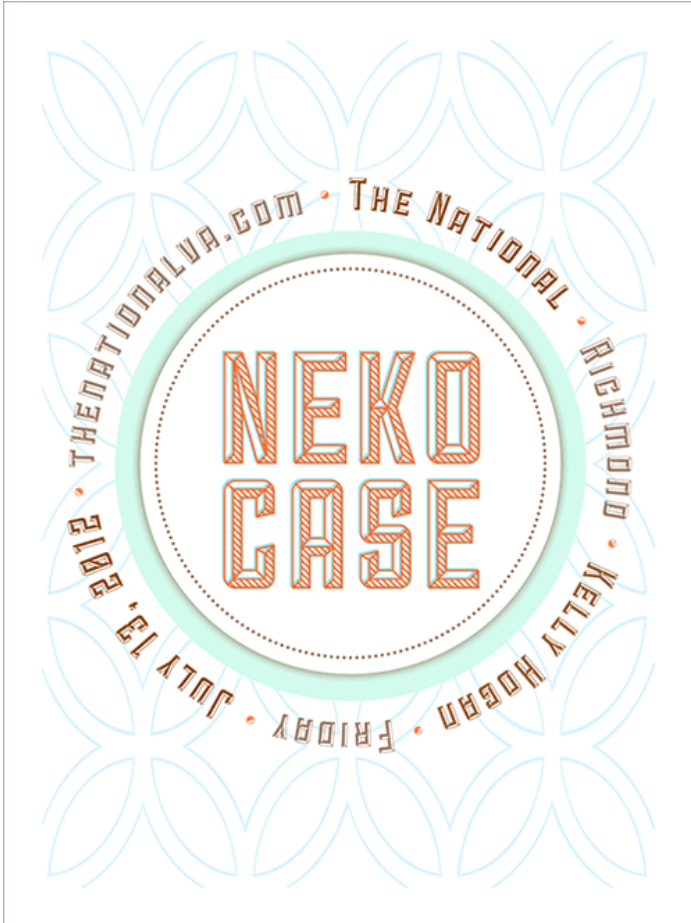
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Please kindly get in touch for portfolio works.

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