

Superfried Design

Design Agency
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/superfried>

Professional Experience and Curriculum Vitae

Superfried is the studio alias of graphic designer Mark Richardson. Based in London we design and develop graphic based solutions for screen and print. Our diverse work reflects our clients, who vary in sector and scale from start-up to multinational.

Since 2007 Superfried has worked closely with its clients to create bespoke solutions covering a wide range of disciplines, in particular, experimental typography, illustration and brand identity.

Previous Clientele

Worked with

OMD . PHD . M2M . FUSE . Faber & Faber . Sadler's Wells . PUIG . Face Group . Oliver Marketing . Hype for Type . MyFonts . You Work for Them . Restless Development . Dance4Life . International Herald Tribune

Worked collaboratively for

Activision . Aviva . Barclays . Bosch . Carlsberg . Danone . easyJet . Elizabeth Arden . Emirates . Estée Lauder . Hasbro . Hermès . Johnson & Johnson . Kia . McDonald's . Microsoft Advertising . Nissan . Nivea . PlayStation . Renault . Spar . Visa . Vodafone . Wrigley

Awards and Accolades

Please kindly get in touch for more information.

Awards and Accolades

Featured in print

Los Logos 4, 5 and 6 . Computer Arts . Design and Design vol. 1, 4, 5 and 6 . Comic Sans for Cancer . Every Day is Play . Show Us Your Type . Typodarium 2013 and 2016 . TwoFold magazine . Relogo . Basic Logos . Basic Identity . Touch Branding . Branding Element 3 . European Graphic Design

Featured online

Adweek Talent 100 . Behance . Computer Arts . Creative Bloq . Grafik . Typography Served . Branding Served . Character Design Served . Abduzeedo . Typography Mania . North East . Typographic Posters . App Design Served . Typetoken . Creative Boom . Designspiration

Product releases

Typefaces — Basik . Blob . Blox . Box . Neon . Plug . Rails . Slash . Slice . Sqair . Twist
Android phone interface — Triphone

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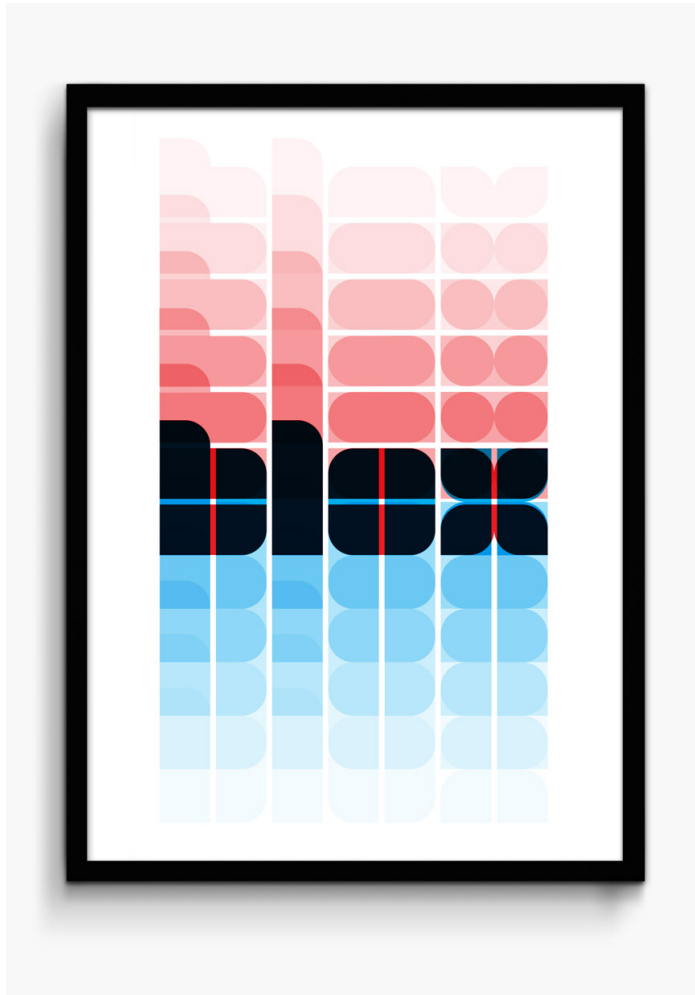


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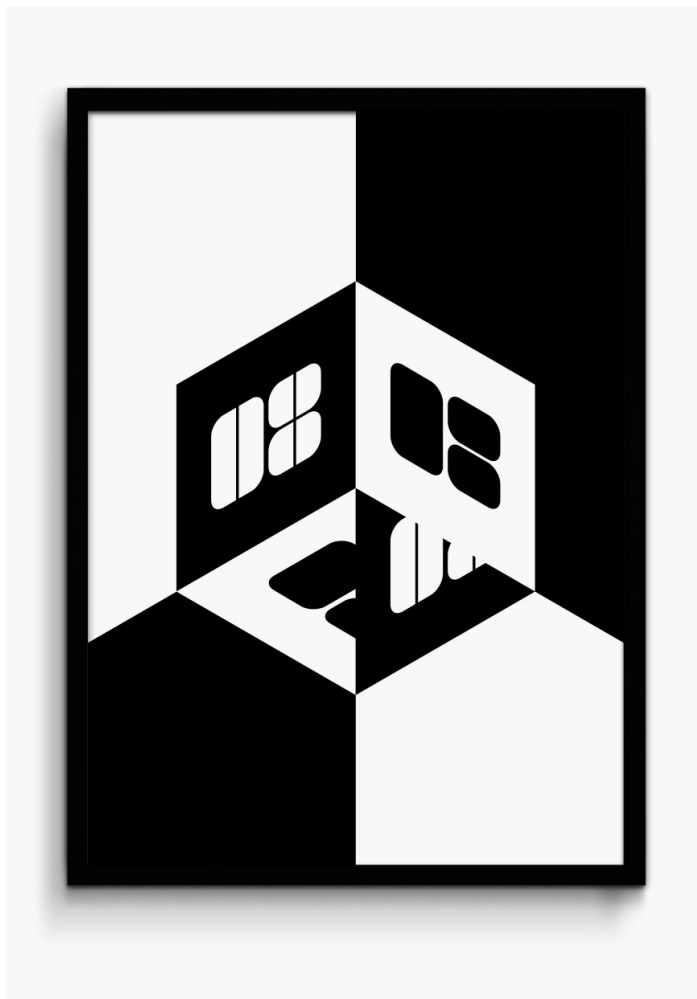


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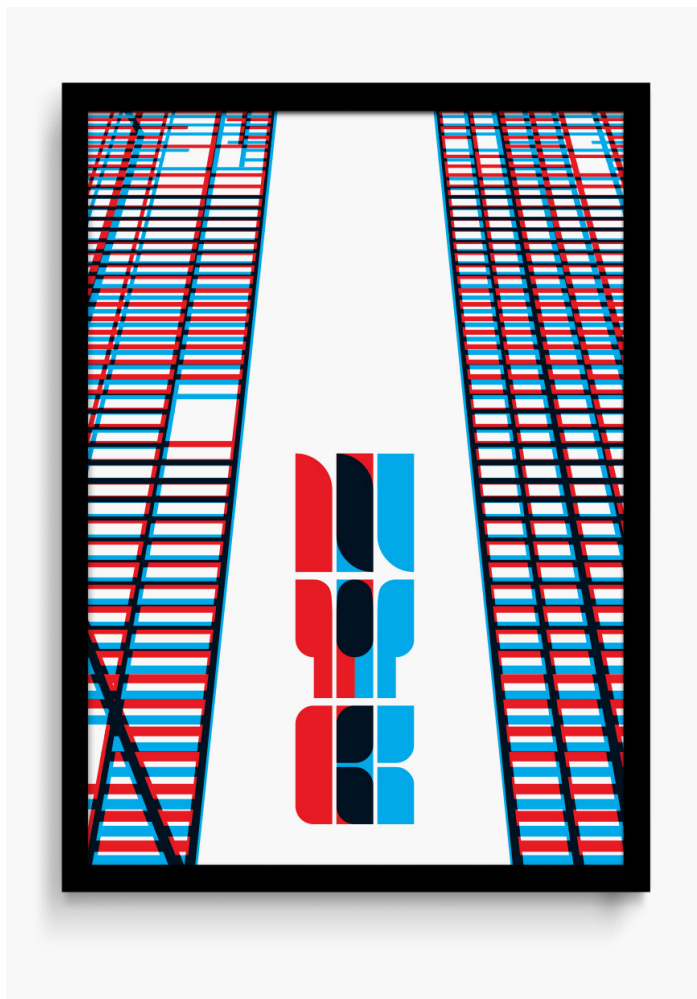


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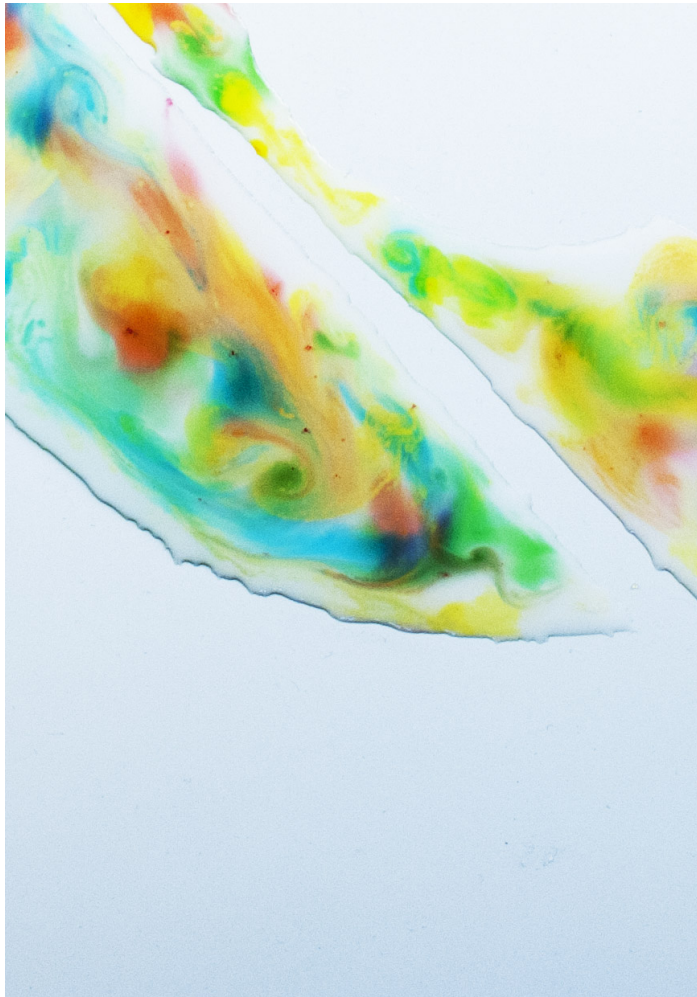


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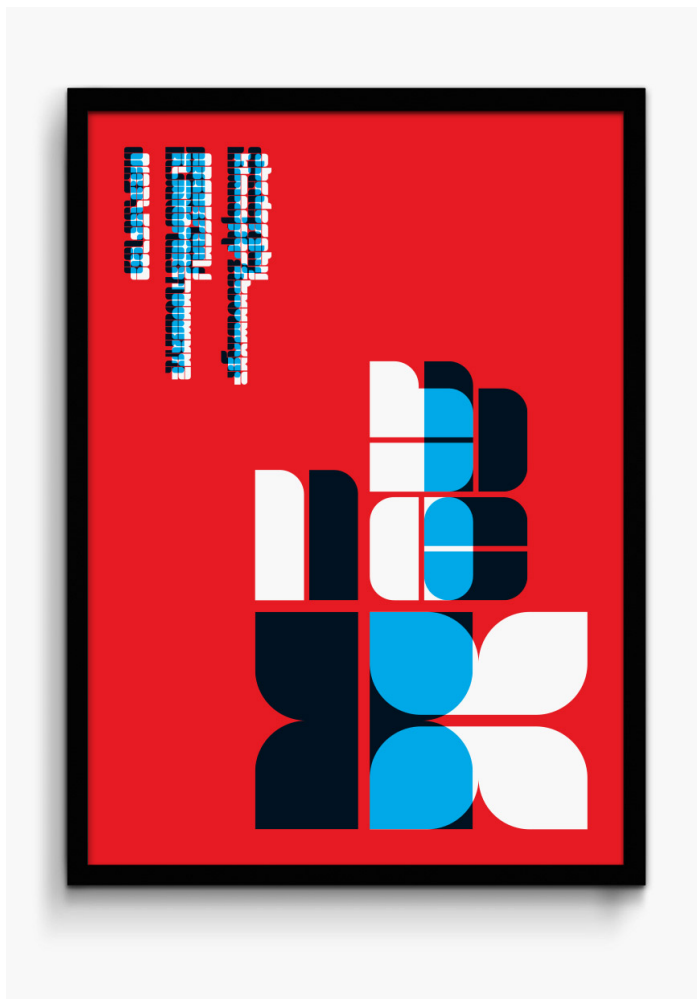


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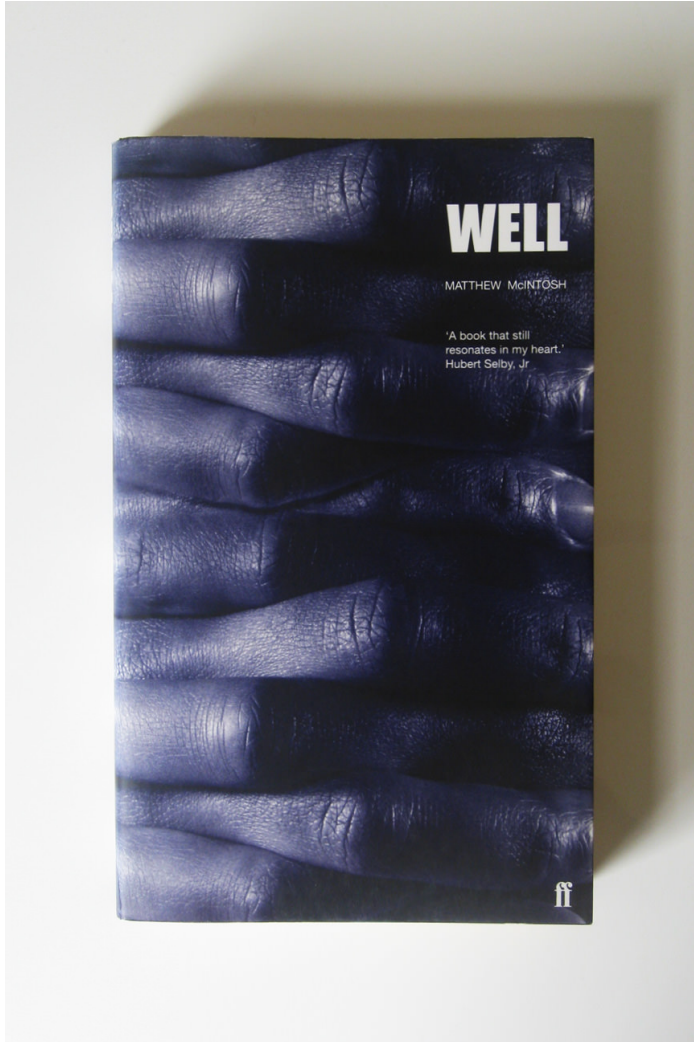


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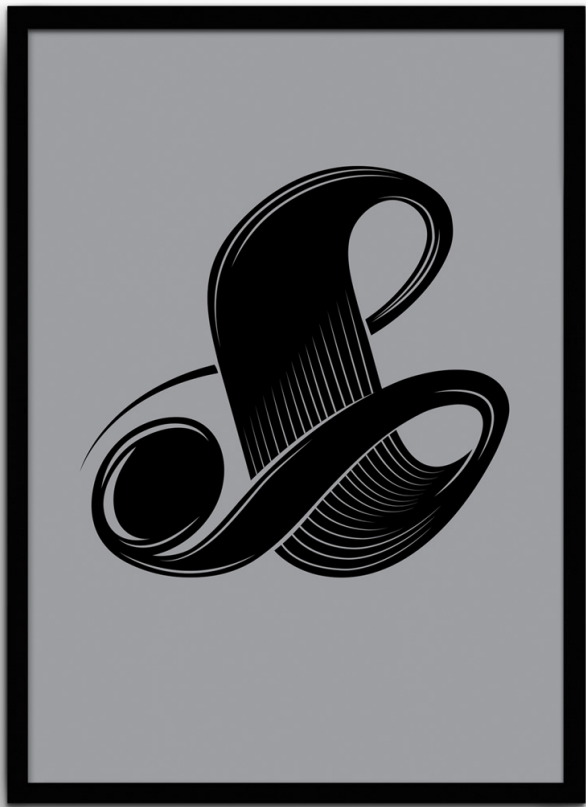


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