#### Advertising

View the full portfolio at http://www.thecreativefinder.com/sophieandniall

#### **Professional Experience and Curriculum Vitae**

We're Sophie and Niall from Falmouth's Creative Advertising MA. We are a creative team searching for placements in London. A challenge indeed with all the competition.

We are a team of a boy and a girl, but as are many others. We're interested in both traditional advertising and more general brand experiences and big ideas, but as are many others. Despite our titles we can both draw and write, but that again is not a unique trait. Niall says we have a go-get-em can-do attitude and razor-sharp wit. Sophie says we both have completely different interests and yet manage to get excited about the same things. We are fresh out of an amazing course, and all these things combined make us a one of a kind creative team.

#### **Previous Clientele**

Please kindly get in touch for more information.

#### **Awards and Accolades**

Sophie Whitehead:

Education: Creative Advertising MA, Falmouth University, Cornwall (2012-13)

English BA (2.1), University of Exeter, Devon (2009-12)

Art A Level (A), French A Level (A), English Literature A Level (A), Peter Symonds'

College, Hampshire (2007-09)

Work Experience: Sales Rep, Avon Cosmetics, Hampshire (2012)

Creative Runner, Red Bee Media, London (2012)

Intern, Sid Lee Advertising, Paris (2011)

Front of House, Zizzi Restaurant, Winchester (2010 - 2011)

#### Niall Kerry:

Education: Creative Advertising MA, Falmouth University, Cornwall (2012-13)

Graphic Design BA (1st), Falmouth University, Cornwall (2009-12)

Art & Design National Diploma, Photography A Level, Burton and South Derbyshire College, Burton upon Trent (2007-09)

Work Experience: Freelance Designer, Cream Cornwall, Cornwall (2012-2013)

Bar Tender, 5 Degrees Below, Falmouth (2012-2013)

Front of House, Zizzi Restaurant, Falmouth (2012-2013)

Intern, The One Off Design Studio, London (2011)

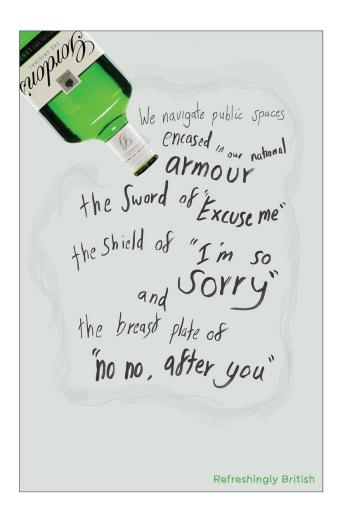
#### **Awards and Accolades**

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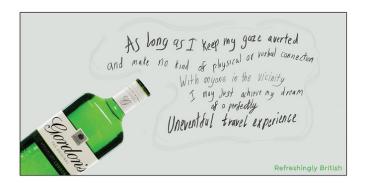
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Advertising



### **Advertising**



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Social campaign



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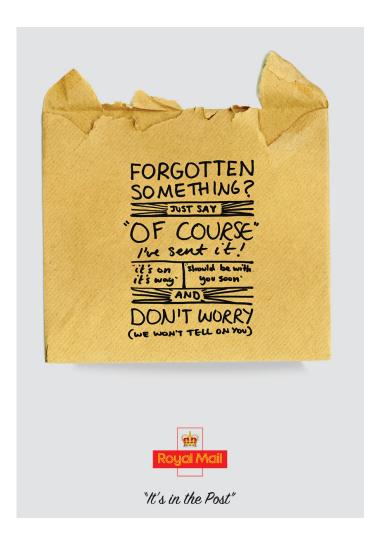
Facebook facial recognition automatically spots glowing rims and uses GPS to locate.

Gordon's then send out mobile bars, parasols and heaters to those tagged places - whether they be blustery BBDs, rainy beer gardens or chilly beaches - rewarding those making the most of the British summer





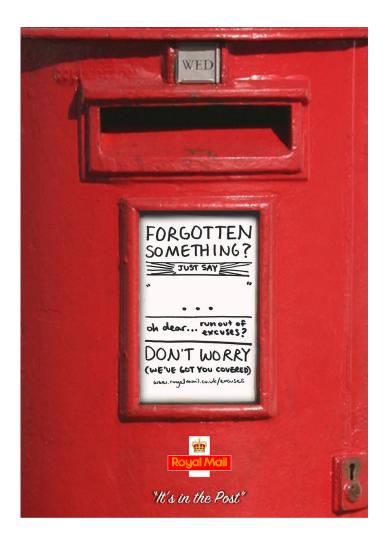
**Advertising** 



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Emergency Delivery Service Including super fast overnight delivery and a fake send date chosen by sender.