

Scott Peterson

Photography

View the full portfolio at http://www.thecreativefinder.com/scott_peterson

Professional Experience and Curriculum Vitae

Real food. Real people. Real fun. That's photographer/filmmaker Scott Peterson's approach. For more than 25 years, Scott's been keeping his clients happy with his delicious images. His passion for food (ask him about his technique for smoking ribs) is matched only by his precision of light and appetite appeal in every shot.

Scott aims to bring the beautiful light of the Dutch Master's to food photography. Not surprisingly, he hails from a family of Flemish painters and cooks.

"You've got to tell a story with your image – whether it's a product shot or still life," Scott tells his University photography students. "And you do that by creating beautiful light, choosing the right props and composing with a critical eye. Texture, mood, highlights and shadows need to be considered along with great attention to detail while keeping the set spontaneous."

Listening
Patience
One stellar crew
A pinch of laughter
Great props
Fold in a little music to work by (Not always banjo)
A dash of the latest technology
Combine with 25 years of experience
Serves many

Previous Clientele

Black Angus Restaurants
Bon Appetite Magazine
Brita
Chronicle Books
Del Monte
Dole
Domino's Pizza
Doritos
Freschetta Pizza
Islands Restaurants
Kroger
La Choy
Lay's Chips
Nestle
Renuzit
Safeway
San Francisco Magazine
Sara Lee
Sunset Magazine
Walker's Chips
Wal-Mart
Wendy's
7x7 Magazine
Speed Press

Awards and Accolades

Please kindly get in touch for more information

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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