

Scott Schmitt

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/schmittypolis>

Professional Experience and Curriculum Vitae

Hands-on art director/graphic designer comfortable writing copy, conceptualizing and executing layouts on the computer.

Previous Clientele

Allstate, Citi, EAS, GNC, Riddell, Smith Barney, Wells Fargo, C.P. Bourg, Pennant Foods, PrimeSource, Xeikon, Disney, Motorola, Spiegel, UPS

Awards and Accolades

Art Director (Contract 2012)

Bluestem Brands – Eden Prairie, MN

- Designing web graphics for Fingerhut.com.

Graphic Designer (Temporary 2012)

The Shinebox – Minneapolis, MN

- Designing packaging and web graphics for 3M.

Graphic Designer (Temporary 2012)

Patrick Jarvis Design – White Bear Lake, MN

- Designing advertisements and marketing materials for medical device clients.
- Photo retouching of medical devices.

Graphic Designer (Temporary 2011)

Heartland America – Chaska, MN

- Page layout of catalogs.

Art Director/Owner (2004 to Present)

Schmittypolis Advertising – Cambridge, MN

- Design of interactive, catalogs, logos and packaging.

Associate Creative Director (2005 to 2011)

The CORE Organization – Elmhurst, IL

- Oversee creative department. Interviewing of new employees.
- Execution of direct mail campaigns, logos, catalogs and collateral.
- Key asset to agency, during three years of telecommuting, through streamlining of processes and technologies.
- Able to work as part of a team or independently.

Art Director (1999 to 2005)

The CORE Organization – Elmhurst, IL

- Created direct mail, magazine ads, trade show materials, posters, identities, catalogs and collateral.
- Achieved direct mail response rates as high as 25%.
- Developed cross-platform marketing messages, raising dollar amount of average online shopping cart purchase by 243%.

Clients: Allstate, Citi, EAS, GNC, Riddell, Smith Barney, Wells Fargo

Art Director (1998 to 1999)

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

Sterling Creative Group – Wheaton, IL

helpdesk 656.227.2902, fax 656.227.0213

Developed magazine ads, trade show materials and collateral.

- Involved with job cost estimation, photo shoots, press checks, film and print vendors.


Scott Schmitt

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/schmittypolis>

Because

As alumni and donors, we share the belief that anything is possible.





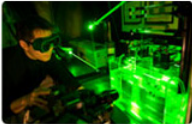
UNIVERSITY OF MINNESOTA
Driven to Discover™


Dear Terri and Andrew,

Thank you for your support of the University of Minnesota! Your gift, when combined with those from other alumni and friends, adds up to make an incredible difference.

Annual gifts provide support for research and discovery, outreach and community engagement, the arts, athletics, and everything in between. And perhaps most importantly, annual giving can make a profound and direct impact on the lives of our students—the generosity of donors builds scholarships, fellowships, and academic programs. These gifts help open doors for students and create new opportunities for those who are truly driven to discover, those who are devoted to changing quality of life, and those who will forever change the course of history.

Thank you for your giving to the University of Minnesota. Because as alumni and donors, we share the belief that anything is possible.





To learn more, **WATCH** our video on YouTube.

To ensure continued delivery, add afund@umn.edu to your safe senders list or address book.

This email was sent by the University of Minnesota Foundation, 200 Oak Street SE, Minneapolis, MN 55455
[\(612\) 624-3333](tel:6126243333) or [\(800\) 775-2187](tel:8007752187)

Stay connected, [update your contact information](#). If you prefer not to receive fundraising email, you can [opt out here](#).

Please read the University of Minnesota's [mass email privacy statement](#).

©2011 University of Minnesota Foundation. All rights reserved.
The University of Minnesota is an equal opportunity educator and employer.

Art Direction
United States

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/schmittypolis>



Twenty acres...
Twelve wheels...
Two karats...
One policy, one deductible!

*Simplify your homeowners and auto insurance
 with one policy, one payment and one deductible.*

A single policy for both your auto and home can help meet your needs and provide the convenience you want. Plus, you can tailor your coverage to fit your lifestyle without, in most cases, the need for additional riders.

Call your local Independent Encompass Insurance Agent to find out how the Universal Security Policy from Encompass Insurance can provide you higher levels of protection with the convenience you want.

 **ENCOMPASS.**
 INSURANCE

www.encompassinsurance.com

[illegible]

Scott Schmitt

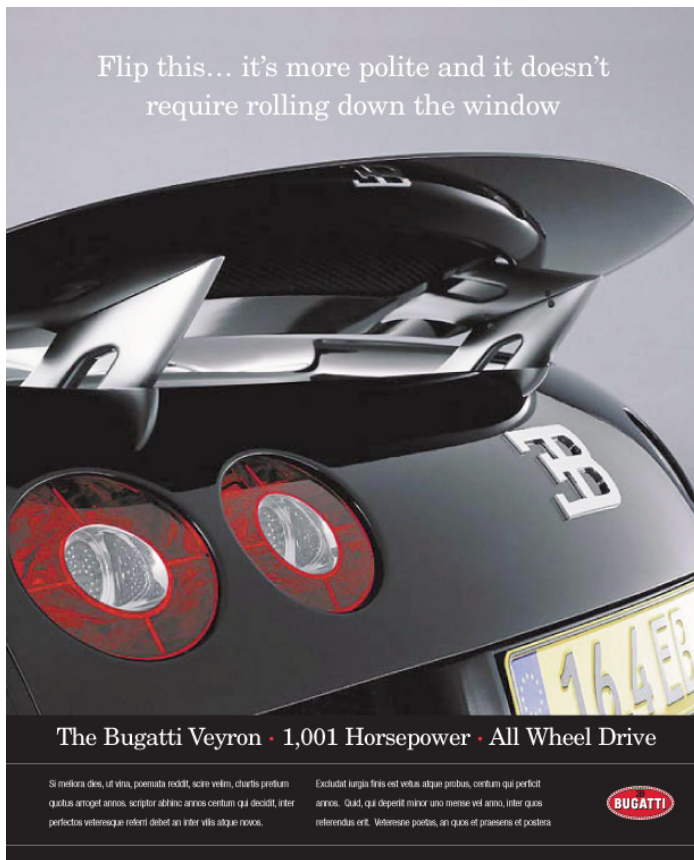
Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/schmittypolis>



Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/schmittypolis>



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

Scott Schmitt

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/schmittypolis>

