

Ron Rowland

Creative Direction
Chicago
Illinois
United States

View the full portfolio at <http://www.thecreativefinder.com/ronamok>

Professional Experience and Curriculum Vitae

I've been designing and creating communication pieces for over 20 years, both as part of a team in a number of advertising and marketing firms, as well as an owner/proprietor of my own creative services firm. I've had the chance to work with everything from small start-up companies to multi-national brands. I have a strong foodservice background, and in addition, have also worked with companies in other areas including education and not-for-profit organizations.

I have extensive experience working with a wide variety of designers, writers, illustrators, photographers, prop and food stylists, print production, video and audio production experts as well as web developers and programmers.

I am extremely comfortable using a large portion of the Adobe Creative Cloud. The programs I am most accomplished in are: Illustrator, Photoshop, InDesign, Premiere Pro, Flash, Dreamweaver and Muse. Plus, I use Mac's Garage Band for composing simple instrumental music beds for video production, and when the need arises, I'll lend my voice to the voice over track. Also, I have a great deal of experience in Microsoft Office programs such as Word, PowerPoint and Excel.

Previous Clientele

As a freelance consultant: Alexian Brothers, American Egg Board, Baxter, Chicago Architecture Foundation, Edelman, Egg Nutrition Center, Milwaukee Art Museum, Milwaukee Public Museum, Mushroom Council, U.S. Compliance Centers, New Life Community Church, Packaging Corp. of America (PCA), Provision Theater, St. Francis Medical Center Foundation (CA)

In the employ of previous agencies: American Bar Association, American Dental Association, American Red Cross, Bravo Restaurants, Field Museum, Heinz Corporate Brands, Keebler, Kellogg Foodservice, Kirkland & Ellis, Levy Restaurants, Northwestern University Athletics, Sara Lee Foodservice, Schwan's Foodservice, Sysco, United Stationers

Awards and Accolades

Experience

Ron Rowland Creative Services - Chicago, IL - 2011-Present

Owner/Sole Proprietor | Responsibilities: Concept development, graphic design, art direction, creative direction, print production, web design & development, video production, video post-production, new business presentations, strategic planning, customer service

Clients include: AccessMobility24, Alexian Brothers, American Egg Board, Bacca Bella Designs, Baxter, Chicago Architecture Foundation, Digital Directions, Edelman, Egg Nutrition Center, ioi Communications, Milwaukee Art Museum, Milwaukee Public Museum, Mushroom Council, U.S. Compliance Centers, New Life Community Church, Packaging Corp. of America (PCA), Provision Theater, St. Francis Medical Center Foundation

ISAT Video Marketing - Chicago, IL - 2004-2011

Creative Director | Responsibilities: Concept development, graphic design, art direction, creative direction, client presentations, print production, web design & development, video production, video post-production

Clients included: American Bar Association, Chicken of the Sea, Loyola Chicago, Kellogg Foodservice, Kirkland & Ellis, Kraft Foodservice, Northwestern University

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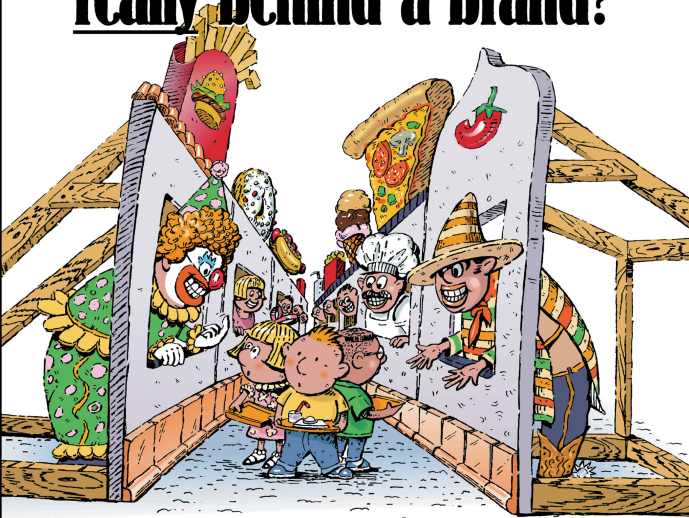
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Ever wonder what's really behind a brand?



Better Baked Pizza. Our brand is your brand.




What's behind the other brands? Little more than a "fast food" mentality. You know, fast to make money, short on support.

Not Better Baked Pizza. You see, we're "the school foodservice pizza company". That means we offer branding *enthusiastically* to schools. So you can use our brands and expertise exactly the way you want to.

What's behind Better Baked Pizza? Plenty of support and more control for you. Control over branding, product quality, margins and your profits.

Plus the commitment and experience of a respected leader, actively involved in school foodservice: from the ASFSFA sponsorship to developing new products to unique promotions designed for you.

When you consider the depth of our support, the other brands seem a *little flat*. So take a stand and choose the brand that becomes your own. Champ's and Better Baked Pizza. Our commitment to your school stands out.



Champ's Pizza
P. O. Box 30, North East, PA 16428 • 1-800-634-2235 • © 1995 Better Baked Pizza, Inc.

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Come dressed to play.

Kick off your new life together in a historic Kansas City location. Fulfill your wedding day fantasies - and his - by choosing the elegant Arrowhead Club at Arrowhead Stadium as your wedding venue. The Arrowhead Club is a unique alternative to traditional wedding venues, and offers all the amenities needed to host your wedding luncheon, reception or rehearsal dinner. Best of all, the scenic views of this historic field, world-renown cuisine and excellent service will leave you both breathless. Call us today at 816-924-4000 to plan the wedding of a lifetime.



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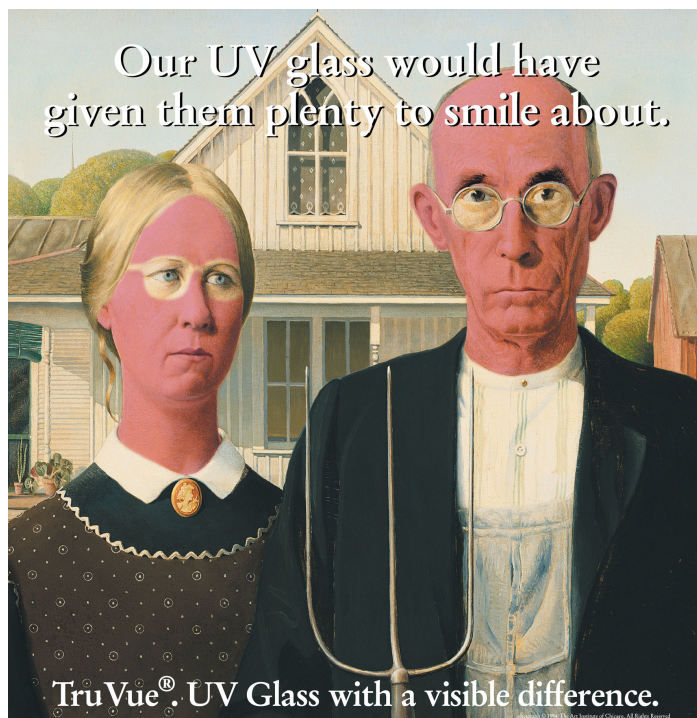
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You know what it's like to get burned. By light that attacks artwork causing it to discolor and deteriorate. The damage is unnoticeable at first, then later, irreversible. Unless you use Tru Vue® Conservation Series® - UV blocking glass with a visible difference.

Like sunscreen, Tru Vue applies a special UV-inhibiting coating right to the surface of its **Conservation Clear®** and **Conservation Reflection Control®** glasses to filter out

damaging ultraviolet light. In fact, Conservation Series glass blocks out 97% of the most harmful rays* from natural and fluorescent light. So your customers' artwork isn't vulnerable to damage from UV light.

Our Conservation Series glass is washed, inspected and paper packed, so it's ready to use right from the box. Whether you're framing an "American Gothic" or an American family, your customers

deserve Tru Vue Conservation Series® to protect their artwork.

At last, there's glass that benefits both customers and your business. Only Tru Vue offers lasting protection and generous profit margins. Now that's really something to smile about!



Call our Framer's Help Line at 1-800-282-8788 and ask about the products that'll make you smile.



*Tru Vue protects artwork from the greatest damage 97% of the 300-380 nanometer range of the UV spectrum.

Grant Wood, American, 1891-1942, American Gothic, oil on board, 1930, 74.3 x 52.4 cm, Friends of American Art Collection, 1930-924

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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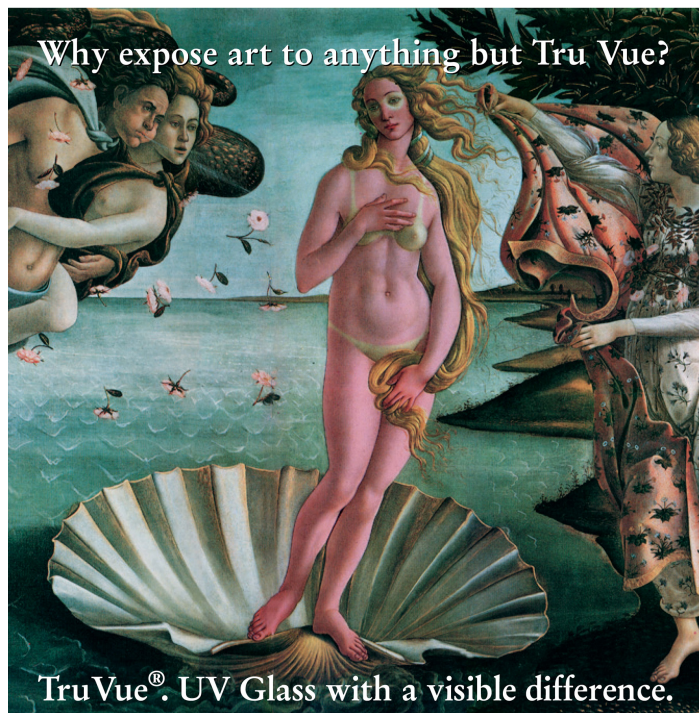
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Thursday at 1:54. Todd is reminded of
the importance of a hard copy.



1/3 Cut File Folders- UNV 12113



File those office troubles away. That's because Universal's extensive product line is designed to fill a spectrum of business needs, from the unusual to the usual, and everything in-between.

Best of all, everything we sell is backed by our commitment to quality

and a 100% satisfaction guarantee. Now that's what we call organized.



One choice. One brand. One source.

If you're not satisfied with any Universal product, simply return to place of purchase and we will gladly replace it or refund the purchase price. Warranty valid for one year from date of purchase.

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Wednesday, 10:22, Bob actually
uses something other than
his e-mail to communicate.



Ruled Writing Pad, 50 Sheets per Pad, 12 per Pack - UNV 20630



Take a message. Put it on paper. Legal, letter-sized, yellow or white. When you need quality office products at great prices, count on Universal to fill your business needs. From the usual to the unusual and everything

in-between, our extensive product line is backed by our commitment

to quality and our 100% satisfaction guarantee. And that's in writing.

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Tuesday at 3:38,
Diane from
marketing
finally decides
to try the
blue button on
the copier.

Economical Bulk Blue Paper - UNV 11202



Put your business in the pink, or blue, with Universal Office Products. Our extensive product line is designed to fill a spectrum of business needs, from the unusual to the usual, and everything in-between. Best of all,

everything we sell is backed by our commitment to quality and a

100% satisfaction guarantee. At prices that will keep you in the black.



One choice. One brand. One source.

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Access**Mobility**(24)



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