

# Radu Olteanu

Art Direction  
Romania

View the full portfolio at <http://www.thecreativefinder.com/redhed>

## Professional Experience and Curriculum Vitae

Radu Olteanu is a Bucharest/Romania based Art Director and UI designer. He was born in Constanta, Romania and studied and worked in Bucharest.

He's specialize in Interactive Art Direction, UI Design and Graphic Design.

### Previous Clientele

P&G, Doncafe, Autoitalia, Leo Burnett, The Practice, Bergenbier, Prigat, GE Money, Acer, Coca-Cola (all brands), Golden Brau, HP, Nescafe, Unilever, Vodafone, Caroli, Cris-Tim, Toshiba, Entran, Discovery Channel, Animal Planet, TLC, Sobranie, Virginia Slims, UniCredit Tiriac, Orange, UPC, L'Oreal Paris, Kinder, Winston

### Awards and Accolades

Art Director  
Infinit Solutions  
June 2011 – Present (10 months)

freelancer interactive designer  
January 2005 – Present (7 years 3 months)

Art Director  
HyperActive - Lowe Worldwide  
March 2011 – July 2011 (5 months)

Senior Art Director  
MRM Worldwide - McCann Erickson  
January 2009 – January 2011 (2 years 1 month)

Art Director  
iLeo - Leo Burnett Interactive  
February 2008 – January 2009 (1 year)

Graphic designer  
Poket TV  
January 2007 – January 2008 (1 year 1 month)

Graphic designer  
Myconic Design  
March 2005 – January 2007 (1 year 11 months)

### Awards and Accolades

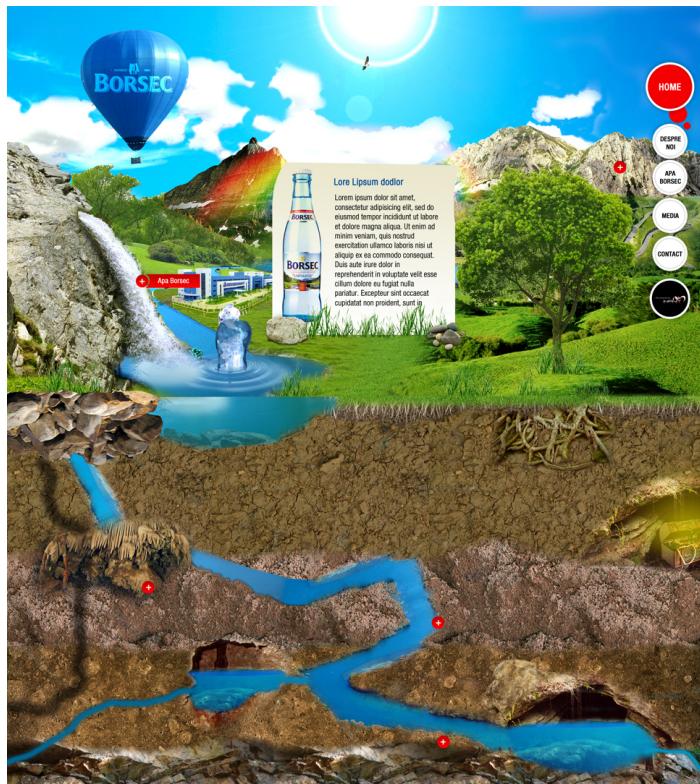
105 Loyang Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

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The screenshot shows the L'Oréal Paris shop homepage. At the top, there's a navigation bar with the L'Oréal logo, a search bar, and links for Teint, Eyes, Lips, Nails, Special packages, Hello Radu!, View shopping cart, Log-out, and Subscribe to our Newsletter. Below the header, a banner reads "COZY SHOPPING. NOW IS SO EASY TO HAVE BEAUTY PRODUCTS" featuring a woman sitting on a sofa surrounded by various beauty products like makeup and skincare items. A search bar and filters for Gemă, Product, Top sales of the category, and Price are visible. The main product page for "COLORATION CASTING CRÈME GLOSS" is displayed, showing a bottle of nail polish with a price of 50 Lei and a 12% discount. It includes reviews (4.5 stars), a "We also recommend" section with other nail polish options, and a "help" section with contact information like phone number (021) 204 00 00 and e-mail. There are also sections for "You also visited recently:" and "People that bought this, bought also...".

The screenshot shows the Bursa // De Vacanta website. At the top, there's a navigation bar with the BURSA // DE VACANTA logo and a BDVtunes link. The main feature is a large, stylized map of Europe and the Mediterranean region, with various travel destinations marked by icons and text. A small inset image shows a couple in a romantic setting. The bottom of the page includes copyright information (Copyright 2010 Rescul - Bursa de Vacanta | Reglementare | Termeni si Conditi) and a footer with social media links and a newsletter sign-up form.

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The image displays two website designs side-by-side.

**Orthographics:** This website features a dark blue header with the logo "ORTOGRAPHICS" and the tagline "adding value to your business". Below the header, there's a navigation bar with links like "ABOUT US", "CLIENTS", "OUR PROJECTS", "PORTFOLIO", and "CONTACT". The main content area shows a tablet displaying a "L'ORÉAL PARIS shop" website with a woman sitting on a sofa. Below this, there are four service categories: "Web Development", "Web Design", "Visual Identity", and "Custom Software", each with a brief description and a "check out more" button.

**Praktiker:** This website has a white header with the "Praktiker" logo. It features a large image of a couple sitting on a chair, with a yellow speech bubble saying "Concurs". To the left is a catalog thumbnail for "Decoratiuni 2011". The main content area includes sections for "Services" (Web Development, SEO, Web design, E-Commerce, Custom Software, Visual Identity) and "Follow Us" (Twitter, Facebook, RSS Feed, Flickr). There are also sections for "Catalog Praktiker - Decoratiuni 2011" and "Asortati-vă Praktik". A footer at the bottom contains copyright information and social media links.

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Please kindly get in touch for portfolio works.

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