View the full portfolio at http://www.thecreativefinder.com/pereiraodell

Professional Experience and Curriculum Vitae

Please kindly get in touch for more information.

Previous Clientele

Skype * BevMo * Mattel * Reebok * Fox Sports 1 * Corona * Intel * Cheesecake Factory * Yahoo

Awards and Accolades

Please kindly get in touch for more information.

Awards and Accolades

• FWA Site of the Day, "The Power Inside", Intel

+ Toshiba, – September 6

• Creativity Pick of the Day: "The Power Inside: Episode 1"

• HOW Design Magazine, 10 Best Food

Packaging Designs, Callegari Olive Oil

 Cannes Lions, Grand Prix, Film, Internet Film Series, Pereira & O'Dell – "The Beauty Inside" for Intel + Toshiba

Cannes Lions, Grand Prix, Branded Content & Entertainment, Best fictional program, series or film where a client has successfully created a drama, comedy or miniseries around a product or brand, "The Beauty Inside" for Intel + Toshiba
Daytime Emmy winner, "The Beauty Inside" for Intel + Toshiba – "Outstanding New Approach in a Daytime Series" - link

• Cannes Lions, Grand Prix, Cyber, Best Digitally Led Integrated Campaign, "The Beauty Inside" for Intel + Toshiba - link

• Cannes Lions, GOLD Lion, Branded Content & Entertainment, Best Integrated Content, "The Beauty Inside" for Intel + Toshiba - link

• Cannes Lions, Silver Lion, Branded Content & Entertainment Best use or integration of usergenerated content, "The Beauty Inside" for Intel + Toshiba

• Cannes Lions, Silver Lion, Branded Content & Entertainment, Best use or integration of digital or social media, , "The Beauty Inside" for Intel + Toshiba

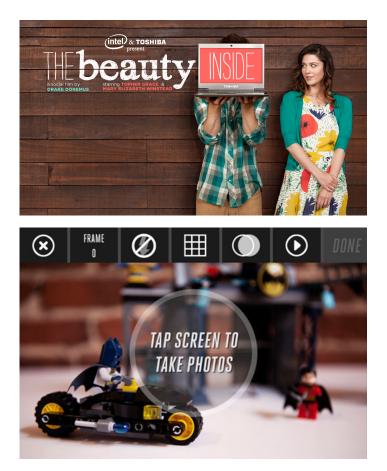
• Cannes Lions, GOLD Lion, Cyber, Best Copywriting, "The Beauty Inside" for Intel + Toshiba

• Cannes Lions, Silver Lion, Cybers Best Jide Stngapore 239098 (co. reg. 201004398N) "The Beauty Inside" for Intel + Toshiba, link helpdesk 656.227.2902, fax 656.227.0213

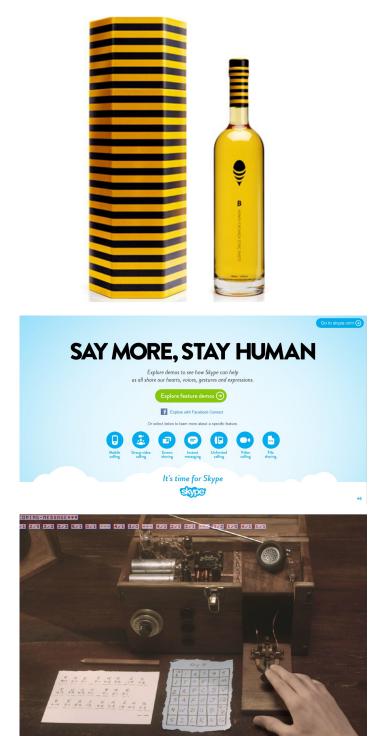
www.thecreativefinder Community

Applications, "The Beauty Inside" for Intel +

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