

# Matt Chansky

Branding  
United States

View the full portfolio at <http://www.thecreativefinder.com/momentum18>

## Professional Experience and Curriculum Vitae

Matt Chansky has nearly two decades of design experience that he brings to the two boutique ad agencies that he founded. Matt is a multiple award-winning brand developer including: web design, logo design, graphic design, package design and print advertising. His logo designs appear in several LogoLounge books and his web designs have been featured in design inspiration books as well as GD USA magazine. His web designs are numerous online design inspiration galleries. Because of his ability to develop content and strategic thinking – his design agencies are full-service enabled with an emphasis on print and web branding and rebranding.

## Previous Clientele

- + Accelogix
- + Gaiaam
- + Sprint
- + Island Training Solutions
- + Pepsi
- + Nomaticor
- + Nestlé
- + The UNC Cancer Hospital
- + USC
- + UC Davis
- + IKA Works

## Awards and Accolades

Please kindly get in touch for more information.

## Awards and Accolades

Platinum Hermes Award for Logo Design 2016  
Muse Creative Award - Brochure Design 2016  
Winner of American Web Design Award (GD USA Magazine) 2013  
Hermes Award (Platinum) Web Design 2013  
Winner of six American Graphic Design Awards (GD USA Magazine) 2012  
Featured in "LogoLounge Book 7" 2012  
MarCom Award (Platinum) Logo Design 2011  
Featured in "Business Cards 1," edited by David E. Carter 2011  
International Design Awards (Gold) Integrated Launch 2011  
American Web Design Award (GD USA Magazine) 2011  
Hermes Creative Award (Platinum) Integrated Launch 2011  
Hermes Creative Award (Platinum) Logo Design 2011

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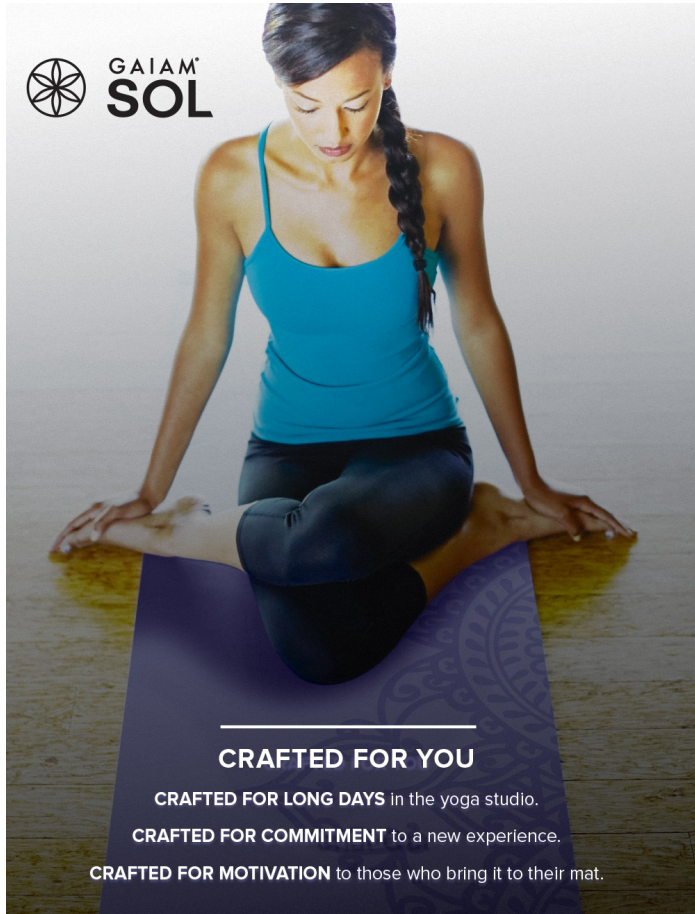


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—Bill of Winston Salem, NC

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\*Upon qualification of hearing loss. Demonstration required before phone can be outfitted. CapTel users are responsible for all long distance charges.

**Sprint** 

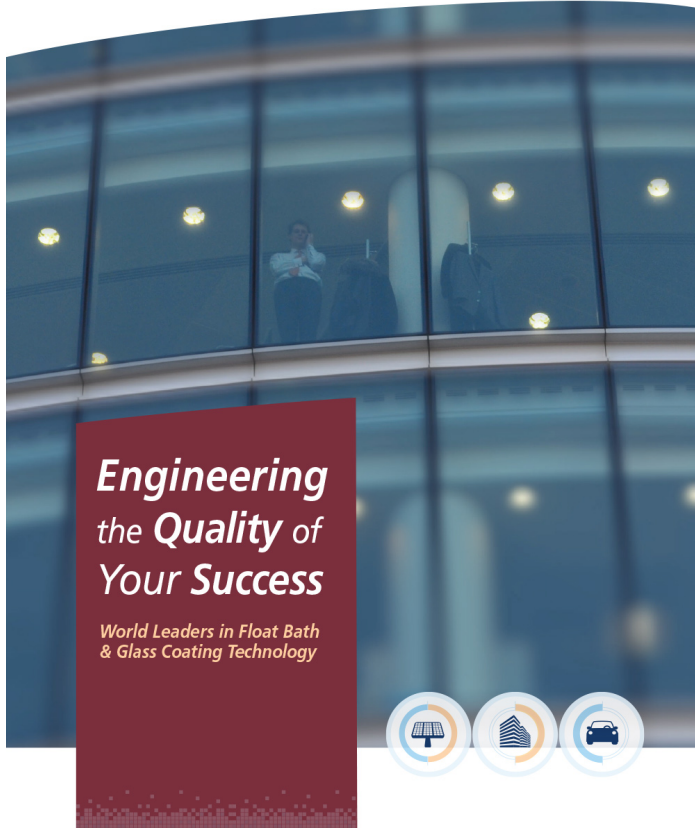
[www.relaync.com](http://www.relaync.com)

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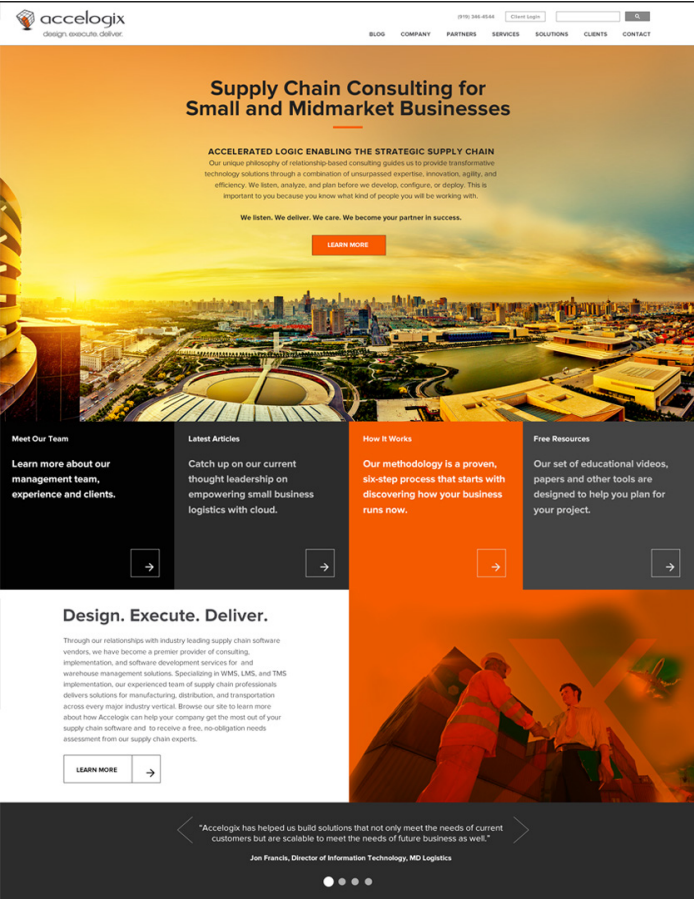
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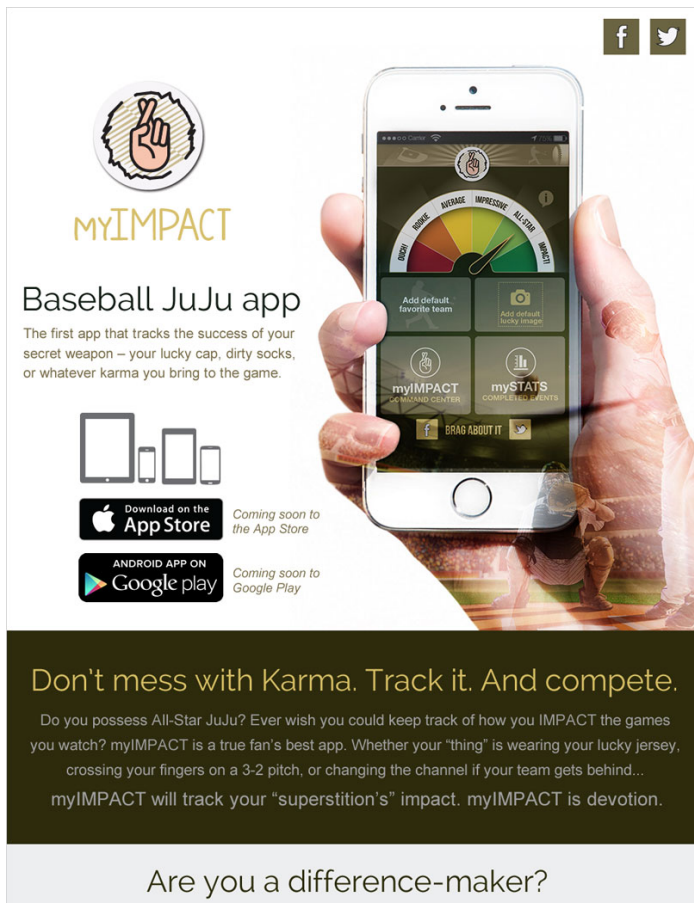




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The advertisement features a hand holding a smartphone displaying the myIMPACT app interface. The app has a circular gauge at the top with segments for Energy, Focus, Average, Impressive, All-Star, and Mojo. Below the gauge are buttons for 'Add default favorite team' and 'Add default lucky image'. The main screen shows 'myIMPACT' and 'mySTATS' sections. In the background, a baseball player is visible. The top right corner has Facebook and Twitter icons. The bottom section has a dark background with white and yellow text.

**myIMPACT**

**Baseball JuJu app**

The first app that tracks the success of your secret weapon – your lucky cap, dirty socks, or whatever karma you bring to the game.

Download on the **App Store** Coming soon to the App Store

**ANDROID APP ON Google play** Coming soon to Google Play

**Don't mess with Karma. Track it. And compete.**

Do you possess All-Star JuJu? Ever wish you could keep track of how you IMPACT the games you watch? myIMPACT is a true fan's best app. Whether your "thing" is wearing your lucky jersey, crossing your fingers on a 3-2 pitch, or changing the channel if your team gets behind... myIMPACT will track your "superstition's" impact. myIMPACT is devotion.

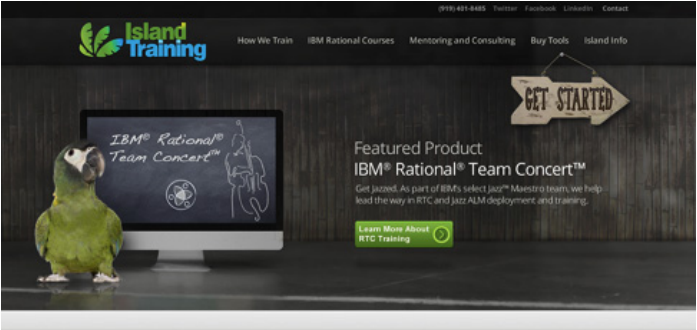
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