

Michael LAMSON

Graphic Design
Taiwan

View the full portfolio at http://www.thecreativefinder.com/michael_lamson

Professional Experience and Curriculum Vitae

Graphic designer consultants, specializing in corporate identity, rebranding, naming program and corporate literature.

Experience in brand architecture, brand strategy, brand development and integrated marketing.

Expert at directing creative execution, client relationships, and developing brand concepts for a broad range of customer experiences.

Extensive experience in account management and project management services.

Self-motivated and can work efficiently on personally or within a group environment.

Previous Clientele

BANKING AND FINANCE :

Yuanta Financial Holdings
Far Eastern Int'l Bank
American Express (Taiwan) Ltd.
Citibank Taiwan
Kwong Hwa Investment Co., Ltd.

BUSINESS SERVICES :

Pamir Law Group
European Chamber of Commerce Taipei
Compass Public Relations Ltd.
Eiger Law
Taiwan Depository & Clearing Corporation
Council of Asia Furniture Association
Taiwan Trade Development Council
Industrial Technology Reserch Institute

INDUSTRIES AND UTILITIES

Eink Holdings Inc.
Highlight Tech. Corporation
Sanyang Industrial Co., Ltd. (SYM)
Twinhead International Corp.
Chinese Petroleum Corporation
Stylution Int'l Corp.
Stylution Int'l (China) Corp.
Taiwan Mask Corporation
SpringSoft Electronics Co., Ltd.
Design House Inc.
Macronix International Co.,Ltd.
Pacific Electronics Corp.
Plustek Inc.

Awards and Accolades

Design Accomplishment :

<http://www.behance.net/newyorkdesign>
http://www.behance.net/new_york_design

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Please kindly get in touch for portfolio works.



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and services of both firms. Our local service network in Taiwan boasts an unparalleled 189 securities branches, supported by 88 bank branches. No matter how big we become, our focus is on not just becoming bigger, but better – with an unwavering focus on how we can provide better financial services for our customers.

Comprehensive financial services
We define our success by enabling our clients to realize their personal aspirations.

Making sense of financial matters in today's world is a complex undertaking. That's why both individual investors and institutional clients rely on Yuanta to provide the right financial products and services to help them navigate the many financial decisions they encounter. Standing alongside our clients as a trusted partner is in fact something we have been doing for the past 85 years, meeting their diverse financial needs and helping them succeed amid an ever-changing financial landscape replete with challenges and opportunities. Client relationships are built one at a time on a foundation of trust, combined with consistent and reliable implementation. We believe we are doing something right when we realize the relationships we have with many of our clients are, in fact, lifelong partnerships.

One-stop shopping for financial services
Quality service has to be backed up by quality financial products. When it comes to investing securities, customers not only can enjoy conventional equities brokerage services, but also can choose from a range of other financial services, including margin financing, options, futures and other derivatives, and offshore equities through sub-brokerage arrangements. We also provide fixed income products, ETFs, and both in-house and third-party mutual funds. Our customers can also choose from a full buffet

of banking services. Whether it's an individual looking for a variety of savings options or financing a new home, Yuanta is there to assist them. Corporations seeking to borrow money to expand their business turn to Yuanta Bank for financing.



Taiwan's innovative leader in financial products
2009 marked a new era in Taiwan's ETF market and Yuanta led the way in pioneering dual-listed ETFs and feeder fund ETFs, both of which allow local investors to participate in Greater China growth opportunities and diversify their investment risk. We also were the lead underwriter for the first overseas company to list in Taiwan in 2010, and in 2011 we led the market in introducing callable bear-bull contracts, a derivative investment product.

For many years, we have not only provided conventional financial services to clients, but also have demonstrated our capabilities in developing new products that help investors succeed amid ever-changing market conditions.

11 完美溝通

Far Eastern Int'l Bank
Service Used: Corporate Identity System and Rebranding



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BALANCE SHEET					
December 31, 2010 (P. 000)					
(In thousands of New Taiwan Dollars, except for value)					
ASSETS	2010	2009	2010	2009	
CURRENT ASSETS	Amount	%	Amount	%	
Cash (Note 4)	\$ 1,150,362	9	\$ 1,238,573	4	
Notes and accounts receivable, net of allowance for doubtful accounts of \$5,482 thousand in 2010 and \$17,510 thousand in 2009 and 2009 (Note 2)	136,762	2	1,041,483	6	
Accounts receivable related parties (Notes 2 and 10)	4,520,272	35	1,174,747	4	
Other receivable - related parties (Note 10)	680,208	2	1,139,243	4	
Investments (Notes 2, 3 and 10)	2,807,070	7	1,071,284	4	
Prepayments (Note 10)	494,534	1	384,231	1	
Deferred income (on assets - current (Notes 3 and 10))	81,368	-	184,051	1	
Other current assets	27,000	-	18,105	-	
Total current assets	12,998,362	98	5,555,657	24	
INVESTMENTS	20,891,388	99	11,018,594	64	
Investments accounted for by the equity method (Notes 2 & 10)	10,487	1	12,185	-	
Available-for-sale financial assets (Note 2)	18,985	-	27,682	-	
Total investments	21,015,269	99	11,146,276	64	
PROPERTY, PLANT AND EQUIPMENT (Notes 2, 7 and 10)					
Buildings	2,627,237	8	2,426,707	8	
Machinery and equipment	6,179,795	18	6,244,544	22	
Other equipment	1,016,871	3	1,018,535	8	
Total	9,823,903	29	9,690,786	31	
Less: Accumulated depreciation	6,184,118	18	7,162,222	27	
Construction-in-progress and equipment	47,874	-	38,693	-	
Net property, plant and equipment	3,687,659	11	2,567,257	7	
INTANGIBLE ASSETS (Note 2)	46,580	-	58,181	-	
OTHER ASSETS					
Assets held-to-sell, net of accumulated depreciation of \$20,770 thousand in 2010 and \$246,310 thousand in 2009 (Notes 2 and 10)	42,884	-	54,244	1	
Deferred income (on assets - non-current (Notes 2 and 10))	19,744	1	41,427	-	
Deferred income (on assets - non-current (Notes 2 and 10))	36,509	-	54,425	-	
Others, net of accumulated depreciation of \$24,522 thousand and \$188,202 thousand in 2010 and 2009 (Notes 2, 10 & 14)	45,919	-	63,659	-	
Total other assets	257,066	1	254,355	1	
TOTAL	\$ 25,142,333	100	\$ 26,974,615	100	

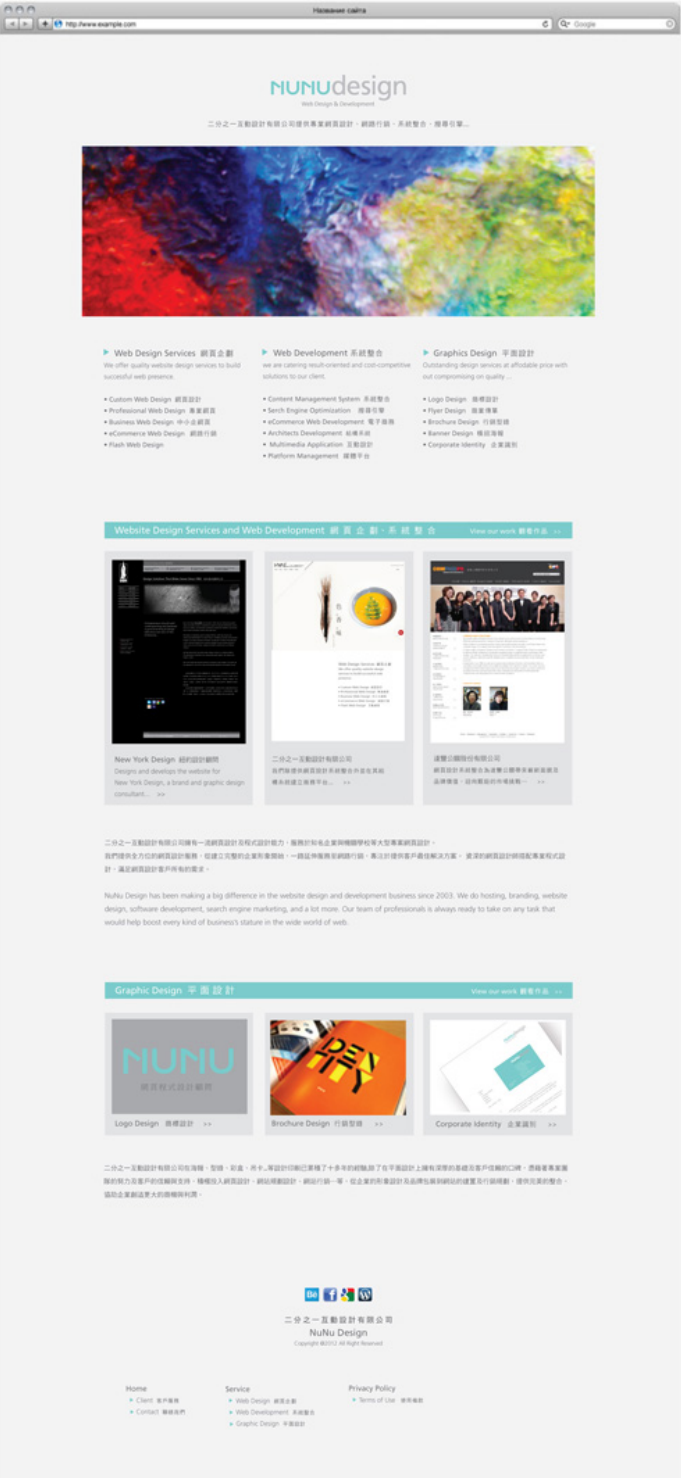


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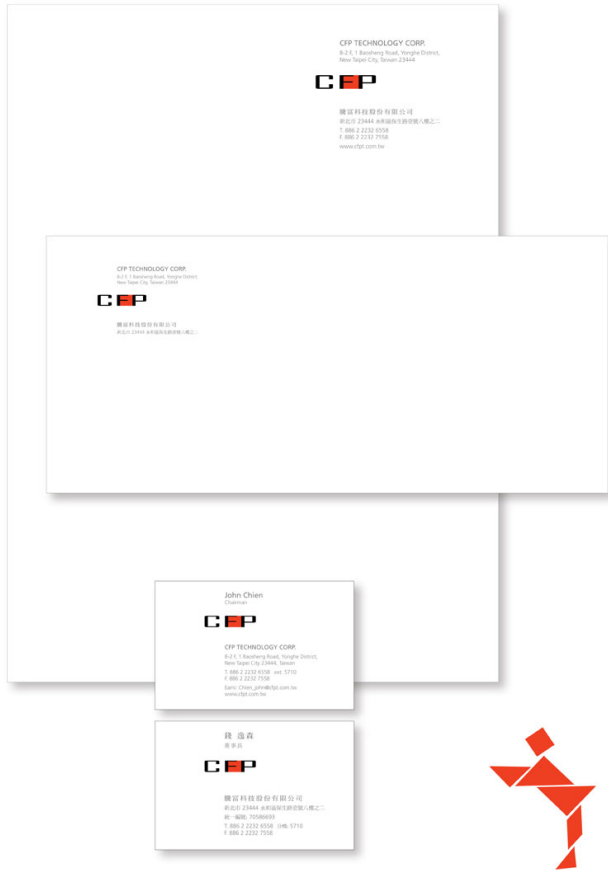
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