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#### **Professional Experience and Curriculum Vitae**

Martin Costanzo has played an active role in the graphic design, advertising and digital marketing space for over 16 years, during this time attaining a Diploma in Creative Arts, some awards here and there. After studying at the School of Graphic Design (Randwick) he discovered the digital, mobile and online platforms. Here, his love of everything digital, design and advertising began.

Within an industry of many players, your reputation to deliver results is paramount to your success.

A National Marketing Manager for 3,000 products across 23 brands, security publications, ecommerce markets and regularly writes, publishes on how to communicate effectively online, seo and several social media and digital strategies. Digital director of the global online agency webfx2 digital.

#### **Previous Clientele**

AMP Global Henderson, Hills Industry, ASIAL, The Bride's Diary Magazine, Karpati Natural Hair Care, EFB Beauty PARIS, Security Insider Magazine, Novotel Hotels, Image Magazine, Savings Direct Online, www.brandfashion.com.au

#### **Awards and Accolades**

Please kindly get in touch for more information.

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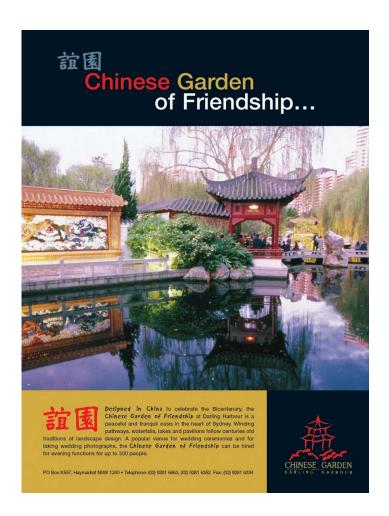




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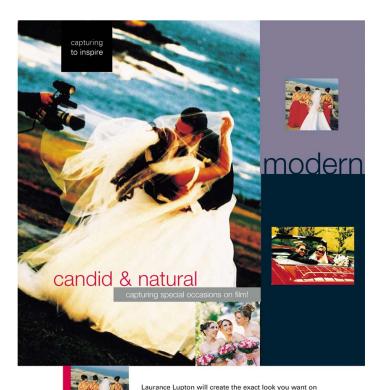


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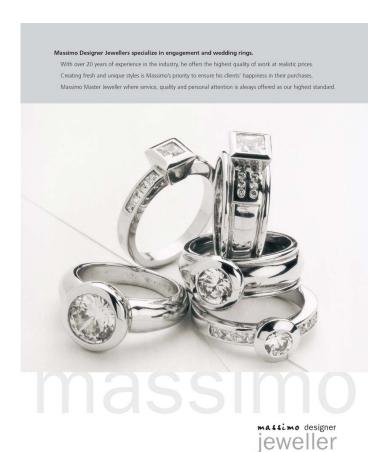
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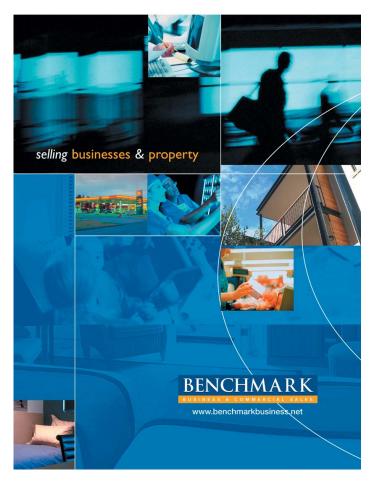




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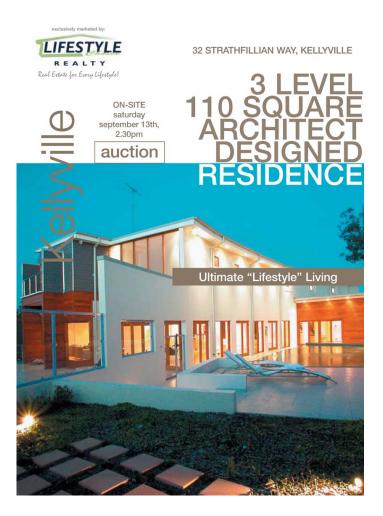


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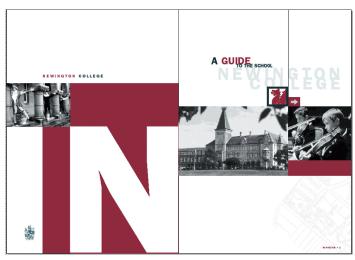


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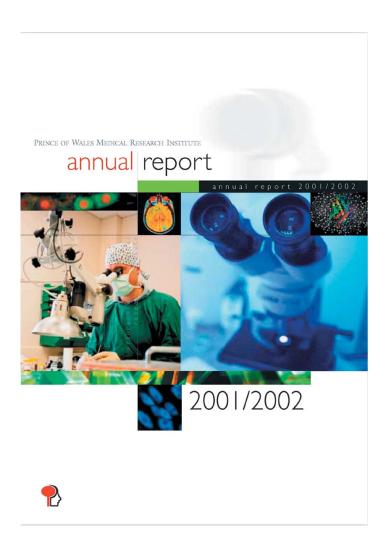


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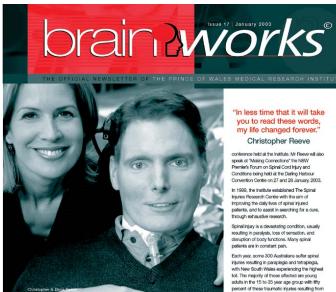


# **Creative Direction Australia**



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#### **Christopher Reeve** accepts our invitation

Christopher Reewe, in his first visit to Australia, wil be the guest speaker at a dinner at Fox Studios on Tuesday 28 January 2003. The dinner will raise funds to support research into spinal cord injury at the Institute's Spinal Injuries Research Centre.

Still Flying High – a Dinner with Christopher Reeve will be an unforgettable experience with celebrity guests, all-star entertainment and a touch of the silver screen.

Contraction Review accompanied by his wife Dana, will wish the healthup prior to attending the Dana, will wish the healthup prior to attending the direction control him to one, aff that hand, the work of the scientists. Or Jennes Brock, a Senior Research Follow at the Institute, noview a grant from the Christopher Rever Paralysis Foundation in the U.S, strengthening the Inrix with the Rever family.

"Through my selt to Australia, I seek to publicly acknowledge the dedication of the scientists at the Prince of Wales Motical Research institute, said Mr Reeve, and to encourage the community to financially support their commitment to not only finding a cure for spinal could injury, but to helping those like me who are large with prairies, to regain independence and to enjoy a fulfilling life."

to elipy a lutimity use. We filese to vielt Australia by Gabbi Cussock, a prescrial friend of Institute Board Membric, David Thomas, A Serial of the Reeve family for the past 11 years. Ms Cusack vielted the Institute and, after meeting scientiste vorkin on spiral Injury research, returned to the Reevel home in the US and undertook the role of advocate for the Institute.

"In less time that it will take you to read these words, my life changed forever." Christopher Reeve

onference held at the Institute. Mr Reeve will also

Convention Center on 27 and 28 January, 2003 In 1999, the institute established The Spinal Injuries Research Centre with the aim of improving the daily lives of spinal injured patients, and to assist in searching for a cure, through exhaustive research.

Spinal injury is a devastating condition, usually resulting in paralysis, loss of sensation, and disruption of body functions. Many spinal patients are in constant pain.

Each year, some 500 Australians suffer spinal injuries resulting in paraplegia and totraplegia, with New South Welse seperancing the highest lot. The majority of those affected are young adults in the 15 to 55 year gae group with fifty percent of these traumatic injuries resulting from motor vehicle accidents.

The annual cost of care for a patient with a spinal cord injury ranges from \$600,000 for a paraplagic to Samilion per year for a vertilator dependent tetraplagic. The total cost to Australia is estimated to be up to \$1billion per year.

There is currently no cure for spinal cord injury.



## **Creative Direction Australia**



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