

# Arvind Lodaya

India

View the full portfolio at <http://www.thecreativefinder.com/>

## **Professional Experience and Curriculum Vitae**

Please kindly get in touch for more information.

## **Previous Clientele**

Please kindly get in touch for more information.

## **Awards and Accolades**

Please kindly get in touch for more information.

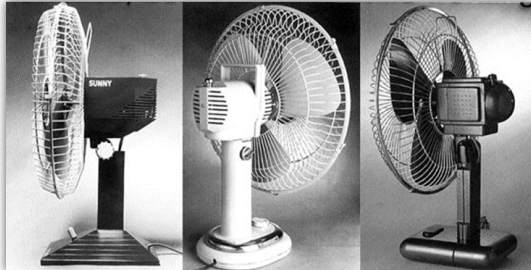
## **Awards and Accolades**

Please kindly get in touch for more information.

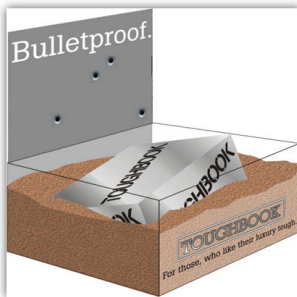
# Arvind Lodaya

India

View the full portfolio at <http://www.thecreativefinder.com/>



I have designed several successful products and brands for the Indian market, and a few for the international market.



Sometimes, I just enjoy its raw sex appeal.



My experience has made me acutely sensitive to the gaps between designing for the international and Indian market.

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

# Arvind Lodaya

India

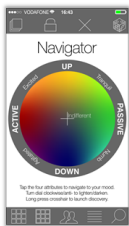
View the full portfolio at <http://www.thecreativefinder.com/>



I use design in a strategic way, responding to the market need, trends and opportunity, and the producer's ambition level and appetite for risk.



Packaging culture for consumption across contexts requires not only research and artistry, it also requires judgement.

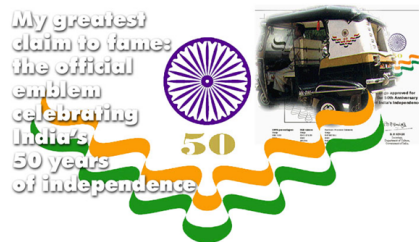


...which often requires reworking the basics.

# Arvind Lodaya

India

View the full portfolio at <http://www.thecreativefinder.com/>



...once in a lifetime, a nation.



...as does modifying or re-packaging tradition.



# Arvind Lodaya

India

View the full portfolio at <http://www.thecreativefinder.com/>



At all times, design must enhance and enrich our experience—of things, of the world, of being human.



At times, I can't decide if I enjoy technology because of its playful possibilities or its transformative potential.