

# Kirsten Larsen

Web Design  
123 S. Chester #3  
Pasadena, CA 91106  
United States

View the full portfolio at <http://www.thecreativefinder.com/klarsendesign>

## Professional Experience and Curriculum Vitae

Over the course of 8 years, I have worked in a wide variety of design settings, becoming very comfortable with both the print aspect of design, as well as the design and development of interactive websites. I have worked both within team environments in-house, as well as independently working on projects. Understanding of business practices such as financial development, communication, and project management.

## Previous Clientele

Please kindly get in touch for more information.

## Awards and Accolades

Graphic Designer & Web Designer/Developer. K Larsen Design Jun.06 - present  
Freelance, Independent designer. Interact with clients to successfully create visual solutions, create and promote identity and effectively brand organizations using both graphics and website design and implementation.

Graphic & Web designer, Administration, Leadership. PIHOP. Jul.2010 - Jul.2012  
Worked to build a non-profit organization, within a high pace environment in a leadership role to help build a web and graphic presence, trained others in different areas of the organization, created manuals, schedules, led and directed teams, workshops and more.

Graphic & Web Design & Development. Illustrator. Lifewater International Aug.2006 - Jun.2010

Worked both in-house and as a contractor within both the Education & Training department and the Communications and Development department to develop training manuals, develop the web and all promotional materials.

Design and Prepress assistant. Mustang Graphics. Jun.2004 – Jun.2006

Design and Prepress assistant, and customer billing.

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» WEBSITE DESIGN

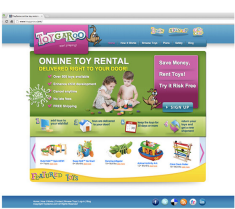


Graphic & Web Designer/Developer



[www.klarsendesign.com](http://www.klarsendesign.com)


Kirsten Larsen

Overall site design & development: HTML/CSS, Wordpress, and Modx (CMS program)





Below: ToyGano  
- [www.toygano.com](http://www.toygano.com)  
- website design & logo design  
- designed in jsp & hibernate framework






Below: PHPOP  
- [www.phpop.com](http://www.phpop.com)  
- website re-design  
- Wordpress framework: 9 various page templates



» WEBSITE DESIGN




Graphic & Web Designer/Developer


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Site Design using Flash animation.





Left: Restoration Landscape  
- [www.restorationlandscape.com](http://www.restorationlandscape.com)  
- Site design & animation: Flash



Right: Mercy Church  
- [www.mercychurch.com](http://www.mercychurch.com)  
- Site design & animation: Flash & hibernate





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## WEBSITE DEVELOPMENT



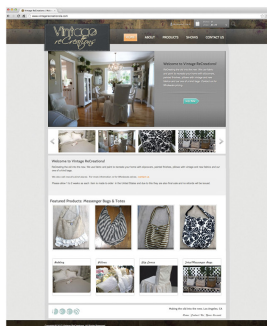
Graphic & Web Designer/Developer

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Kirsten Larsen

HTML/CSS, PHP, Wordpress, Modx and some use of Flash, jQuery, and javascript.

Below: Vintage Racetracks  
- [www.vintageinternational.com](http://www.vintageinternational.com)  
- website design & logo design  
- Wordpress framework & shopping cart



Below: Lifewater International  
- [www.lifewater.org](http://www.lifewater.org)  
- full website re-design  
- site development in Joomla!  
- include donations & shopping cart



## ONLINE MARKETING

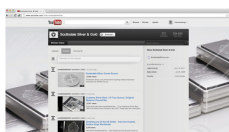


Graphic & Web Designer/Developer

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Kirsten Larsen

eNewsletters (photoshop design, html/css set-up), landing pages, Banner ads, Twitter/Facebook designs



Above: Scottsdale Silver  
- YouTube, Twitter, and Facebook designs



Left: jewelry company  
- email campaign & landing pages



Above: ToyGenius  
- email campaign  
Right: Travel Spoke  
- email campaign



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## » GRAPHIC DESIGN

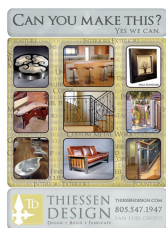


Graphic & Web Designer/Developer

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Corporate Identity (Logos, Letterheads, Business Cards, Brochures, etc).



Above: Thiessen Design  
- logo design & magazine ad.



Above: Restoration Landscape  
- business card and logo design.

Below: Lifewater International  
- business card & logo redesign.



Above: Surgery Center  
- branding, brochure design.



Below: Night Light  
- branding, brochure design.

## » PRINT MEDIA



Graphic & Web Designer/Developer

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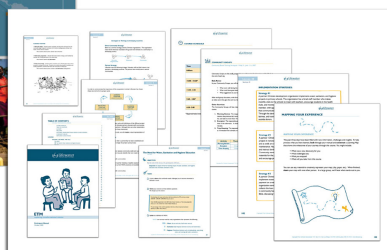
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Print Design: Annual Reports, Editorial Design, Posters, Flyers, Post cards.



Above: Lifewater International  
- annual report.

Right: Lifewater International  
- manual layout & design.



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## » DESIGN ILLUSTRATION

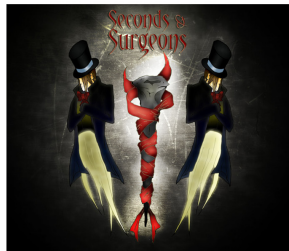


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Illustration: Hand illustration, Computer illustration: Adobe Photoshop & Illustrator.



Right: Lifewater International  
- manual illustrations  
Below: Seconds & Surgeons  
- album cover

