

Kent Toh

Advertising
Singapore

View the full portfolio at <http://www.thecreativefinder.com/kenttoh>

Professional Experience and Curriculum Vitae

I have advertising, marketing and digital content management experience. I've also brainstormed, planned and executed online advertising campaigns across search and social media platforms.

Previous Clientele

Starwoods, SingTel, Manulife, Scoot, Chevron Caltex, Daimler Mercedes Benz, Kia, Home Box Office, Sentosa, Citibank, Bacardi, Singapore Tourism Board, Singapore Airlines, United International Pictures

Awards and Accolades

MEC Global

Search Engine Marketing, Google Adwords Certified

Facebook Advertising

(Jun 2012 - Present)

GroupM Media Masters Apprentice

6 months immersive programmes - workshops, lectures, visits and on job training on media advertising, planning, buying

(Jan 2012 - May 2012)

NUS International Relations Office Student Associate -

Pioneer leader in the NUS Peer Advising Programme

(Aug 2010 - May 2011)

Internship – EUSA Boston, USA

The Williams Agency Marketing Assistant

Prepared 2 citywide events – Boston Local Food Festival, Cambridge Carnival

(May 2010 – July 2010)

Internship – EUSA Boston, USA

WGBH Corporate Sponsorship Research Analyst -

(June 2010 – July 2010)

Awards and Accolades

Singapore Media Awards - Best Search,

Digital, B2B, Media Agency of the Year

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