

Isabelle Wong

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/izzy68wong>

Professional Experience and Curriculum Vitae

Grammy Award Nominee designer

Previous Clientele

Coty Inc
L'oreal
Revlon
W magazine
HBO
USA Network
PolyGram Records
Universal Music Group
Blue Note Records

Awards and Accolades

Isthetic N.Y.

Proprietor

currently since February 1997

Provide creative services to companies including L'oreal, Coty and Universal Music Group from developing concept to production. Projects include skin care and fragrance gift sets, promotional collateral, corporate identity and CD packaging.

L'oreal, N.Y.

Freelance Designer

March 2011 - current

Package design for Matrix hair care, collateral and point of purchase materials.

Coty Inc., N.Y.

Freelance Art Director

July 2011 - February 2012

Designed men and women special holiday fragrance gift sets including of over seeing production such as photo retouch of products.

GRP Recording Company N.Y.

Art Director

August 1996 - February 1997

Designed CD packaging from concept to art direction of photography session for various Pop, Rock, and Jazz artists including Diana Krall, George Benson and Al Jarreau.

Maintained consistent artistic vision and branding as implemented in all advertising, marketing and communication initiatives.

Warlock Records, Inc. N.Y.

Art Director

March 1995 - August 1996

Started up and ran in-house art department including budget compilation of projects from photography session to production and coordinated entire printing/production process including project management, selecting vendors, overseeing proofing and quality assurance checks. Involved in conceptualization and stylistic direction of all projects and provided direction and orchestrate work of freelance designers and

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Please kindly get in touch for portfolio works.



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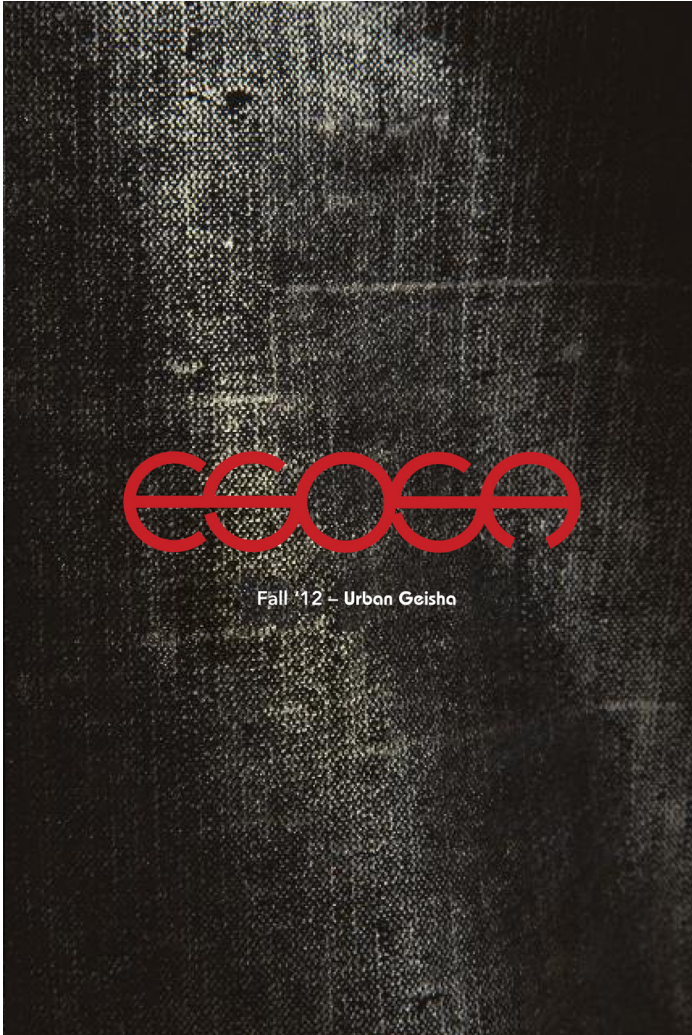


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