

# Ken Boostrom

Art Direction  
314 Lincoln Ave  
United States

View the full portfolio at [http://www.thecreativefinder.com/hotwire\\_industries](http://www.thecreativefinder.com/hotwire_industries)

## Professional Experience and Curriculum Vitae

Hotwire Industries creates engaging communications using research, design and web development.

Hotwire is a team of seasoned marketing professionals providing thoughtful, strategic marketing to reach client goals. We have deep experience in research and product launch, branding, marketing communications, design and website development. We work with national, regional, and local brands in areas including healthcare marketing, sports branding, retail research, luxury branding and positioning, restaurant promotion and financial services.

## Previous Clientele

ABC Sports  
Blockbuster Video  
Titleist  
Charleton Hospital  
FootJoy  
Spalding Golf  
Woman & Infants  
AAA of Southern New England  
ESPN  
Parkinson Manufacturing  
GTECH  
Johnson & Johnson  
DePuy Spine  
Fall River 5  
Bank RI  
Polaroid  
HP  
Xerox  
Codman  
Ronzio Pizza  
Little Harbor Yacht Brokers  
Hinckley Yachts  
HJY Radio  
Chelo's Food Service  
UVEX  
Stowe Vermont  
Rowenta  
New England Gas  
Taunton Municipal Lighting  
Braintree Gas and Electric

## Awards and Accolades

Account Manager | 6 Month Contract Position

Oomph Web Development - Web, 15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
Providence - April 2012 to October 2012 helpdesk 656.227.2902, fax 656.227.0213

Contract Account Manager for Oomph, a full-service web agency providing strategy, design, development and an array of supplementary web development services. Led internal team of developers to six straight months of revenue goals. Project and account

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Please kindly get in touch for portfolio works.

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