

Gerlinde Gruber

Packaging Design
Vienna
Austria

View the full portfolio at <http://www.thecreativefinder.com/ggerlinde>

Professional Experience and Curriculum Vitae

Structural packaging design:
reduced in shape - surprising by appearance and function!

My goal is to create specialized packaging designs highly inspired by their contents.

I love solving given challenges by making the packaging part of the product experience and delivering the clients' message in a unique way. Products will be recognizable and reliably dressed without unnecessary design to preserve product authenticity. My packaging designs are characterized by cleverness and a surprising simplicity.

On saving material and adhesive I can offer sustainable and cost-effective design solutions. Partnerships with national and international packaging manufacturers provide a wide range of production facilities. If needed I can link up with other creative resources and services from my growing creative network.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

2012

founded her own packaging and product design studio

2011

working as a freelance packaging designer

February 2011

finished studies at University

since February 2010

Internship as Packaging Designer at Susanne Lippitsch

Winter Term 2009/2010

Informationdesign-Major: Communication Design

Summer 2009

Internship as Packaging Designer at Susanne Lippitsch

since fall 2007

University of Applied Sciences: FH Joanneum Graz

field of study: Informationdesign

Awards and Accolades

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15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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