

George DeLoache

Photography
746 Crocker Street
Los Angeles
California 91605
United States

View the full portfolio at <http://www.thecreativefinder.com/georgedeloache>

Professional Experience and Curriculum Vitae

Concealed in the darkness so familiar to the photographers of my youth, clad in the rubber apron and surrounded by the smell of the chemicals essential for this hallowed alchemy I anxiously waited for the magic to once again appear. And then there before me a watery image, an image I had created, an image that captured what my senses perceived but only my heart had seen, and now I could share it with the world. I was hooked.

Years have passed since the days of my youthful exuberance over the photographic image, years in which the passion has only intensified. With each passing year I find myself more and more enthralled with portraiture not purely as a reflection of reality but portraiture as an art form. The iconic images created by the masters of this art form Yousuf Karsh, Arnold Newman, George Hurrell, Clarence Bull, Richard Avedon, Horst P. Horst, and Irvin Penn to mention only a few, have left an indelible mark upon my heart. Portraiture is the art form that immortalizes.

A portrait has the unique ability to reveal the complexities of one's humanness. A successful portrait delves beneath the surface of a simple likeness, peeling back that which is superficial and revealing the true character of personhood behind the mask. I chose photography as a portrait medium because of its uniqueness of speed. "There is a brief moment when all that there is in a man's mind and soul and spirit may be reflected through his eyes, his hands, his attitude. This is the moment to record. This is the elusive, "moment of truth". – Yousuf Karsh

Previous Clientele

Bank of America
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UBS Wealth Management
PNC Bank
Konami Digital Entertainment
PPG Aerospace
The Wall Street Journal
US Olympic Training Center
Los Angeles Police Dept
County of Los Angeles
Madison Partners Tennenbaum Capital Partners
Integreon
LEGC. LLC.
Leadership Capital Partners
Thought Convergence Inc
Eminent Domain Law Offices
American Dietetic Association
Scouler & Company
McVay Media Triton Media Group
Gap Broadcasting LLC
Capitol Records
Paramount Pictures
StarTech Global
MyLife.com
Cogentys

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