

Ian Ebden

Web Design
United Kingdom

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Professional Experience and Curriculum Vitae

Please kindly get in touch for more information.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

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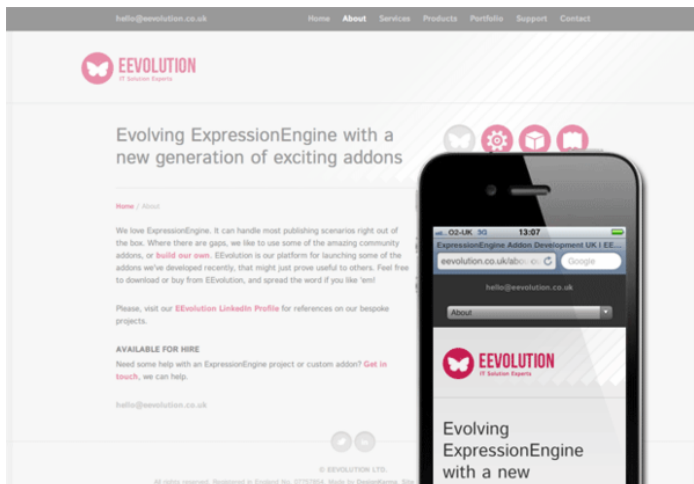
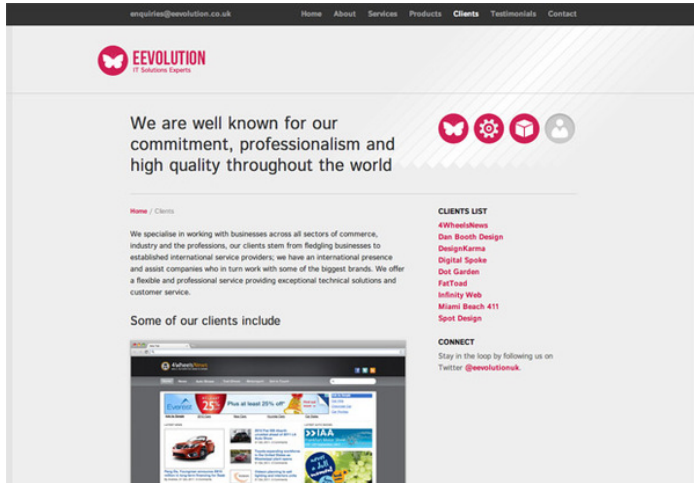
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All encompassing IT Solutions provider. Working with all sectors of commerce, industry and the professions



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EEvolution Limited is a fully accredited, all encompassing IT solutions provider. Together with a highly qualified and motivated team, we specialise in working with businesses across all sectors of commerce, industry and the professions, providing an unrivalled, independent service that supports all the IT requirements for a modern progressive business.

EEvolution Limited has been established to serve the wider business community with true IT Solutions; we're a team of professionals from well established business backgrounds within the IT, Travel, Leisure and FMCG (Fast Moving Consumer Goods) industries. We're passionate about business and dedicated to delivering excellence in IT.

WE SPECIALISE IN EVALUATING BUSINESSES IT SYSTEMS AND SOFTWARE

We work in partnership with each business, helping to streamline IT practices and procedures and implementing measurable, cost efficient, time and resource saving IT solutions – that work!

We firmly believe the IT Service Providing industry is in urgent need of a major shake-up – unacceptable service, late deliveries and excessive costs are common

CLIENTS

We specialise in working with businesses across all sectors of commerce, industry and the professions; our clients stem from fledgling businesses to established international service providers including **4WheelViews, Dan Booth Design, DesignKarma, Digital Spoke, Del Garden, FatFool, Infinity Web, Miami Beach 411, and Spot Design.**

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POTENTIAL DIRECTIONS

Everyone is unique, with unique needs.

Typically our objective process looks like this...

Free Consultation

Half-hour session to identify requirements and ascertain the level of support required. Outline scope and propose terms of engagement.

Session One

One hour session. Psychometric assessments to explore preferences, motivations and/or aspirations.

Session Three

One hour session. Action planning related to requirements. This may include career choices, degree choices, employment choices. Feedback on research related to individual requirements and/or further skills development.

Session Two

One hour session. Comprehensive feedback on findings and planning advice on individual requirements. Typically, using employability, statistical data and/or skills development. Report made available to individual.

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Pricing

The above is priced at £150 including one psychometric assessment. Should further assessments be recommended, approval will be sought in advance prior to implementation.

WATCH OUR VIDEO FAQS

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POTENTIAL DIRECTIONS

Abi Parker is founding director of Potential Directions, expert in getting people excited about their own possibilities.

Potential Directions uses proven science and psychometric tools to assess people making critical choices, whilst keeping them grounded in reality and focussed on where they want to be in the future.

Abi holds a BSc in Computer Science, a Post Graduate Diploma in International Marketing Management, and has a British Psychological Society Level 8 Certificate in Occupational Testing.

Twenty years of corporate experience
Over the past twenty years, Abi has worked within, and on behalf of, a diverse range of organisations; small and large, private and public sector. She started her exciting career managing a company in North America for a British investor, and progressed to a more formally corporate career in telecommunications with the likes of BT and AT&T, latterly specialising in large-scale corporate culture change and people performance. Most of her work has been of a global nature although she now resides in her home town in Hale, South Manchester.

Motivating and inspiring people to succeed
What all of this means is that Abi has a comprehensive insight into the range and validity of psychometric tests available, real and current knowledge of the world of work, and she can share a multitude of experiences to motivate and inspire people as well as giving them the knowledge and skills that they need to succeed in the future.

Abi's insights

Favourite teacher

"The late Mrs Kershaw, History, Altrincham Grammar School for Girls, because she was passionate about her subject, and told me not to be self-conscious that I had full lips as it had never held Mick Jagger's bass!"

Most memorable meeting

"Sitting opposite the Vice President of Sales at a graphics company in Tennessee with his feet on the desk (wearing cowboy boots), at the very start of our meeting he answered the phone shouting 'TM IN A ***** MEETING!' I was about to give him some bad news."

Favourite boss

"C Roland Hill because you never stop learning when you work for a genius inventor."

Favourite job

"It's always been the one I'm in at the time!"

Favourite quote

"All great successes, all great lives have involved the coincidence of aptitude, talent, but also the luck of meeting people who have believed in you. At some point in your life, you need someone who will tap you on the shoulder and say, 'I believe in you.'" - Arsene Wenger, Manager, Arsenal Football Club.

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POTENTIAL DIRECTIONS

Potential Directions works with private individuals on a one-to-one basis, as well as schools and groups.

Utilising the scientific rigour of psychometric assessment used universally in the commercial world, people are now able to access the real knowledge they need to make the right choices about their futures, e.g. Employment options, GCSE, A Level and Graduate Degree choices.

The Association of Graduate Recruiters 2010 report reveals there were an **average of 69 applications per graduate vacancy**, up to 270 applications in some cases!

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