

Daniela Bak

Graphic Design
France

View the full portfolio at <http://www.thecreativefinder.com/danielabak>

Professional Experience and Curriculum Vitae

Hi, I'm Daniela, am a freelance graphic designer, illustrator, art director, and educator. I create brand identities, from logos to global offline and online presence, of companies, products and events.

I work directly with big and small companies, entrepreneurs and freelance professionals. My clients are happy, because they receive top level professional work that is custom made, and effective. I am happy because I like communication to be direct, honest and clear.

Clients say I listen well, understand their needs, and know how to lead them to creative solutions and things they didn't even know they wanted. I also enjoy teaching Visual Communication at the Sorbonne University in Paris.

Previous Clientele

Hachette - Bayard - Belin - NouvelObs - Atlas - J'ai Lu - M6 - TF1 - Arte - Strategies - Stif - ParuVendu - IDcommunes - Rampazzo - PurProjet - Dumas - La Villette - Clichy-sous-Bois - Michelin - Afca - Aract - Adcf - Ocde - Total - Adife - Mango - Europe1 - Sony Music - Essilor - Polaroid - Time-Life - Challenges - SudOuest - J'économise - France2 - Canal+ - TVcampus - Vocabulaire - Wasia Prod. - Orange - Big Mama - Milgrom Market Research - France Television - Rangoli - Wipardi - Thélaine - Museum of Natural Science - Channel 2 - Inedi - Railenium - APT - Edim - and more ...

Awards and Accolades

I graduated from the ESAG school in Paris as first of the '85 class, with a master degree in Graphic Design.

Since then, my career can be roughly divided into 3 decades of growing expertise:
+ a decade designing and directing television graphics for channels around the world..
+ a decade specializing in newspaper and magazine design, creating new publication or redesigning their layouts.
+ and a decade helping public and private organizations, define and implement their visual identities.

In the past, I mostly freelanced for Communication Agencies and Graphic Design studios.

Today I enjoy working directly with clients worldwide, in French, English, Italian and Hebrew.

Some other professional experiences:

Art Director of a monthly consumer magazine

Film director for ads and music videos

Interior decorator (painting murals and furniture)

Children book illustrator

Web design instructor

Teacher of visual communication to non-designers

Awards and Accolades

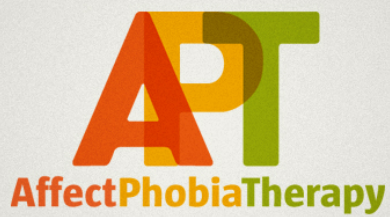
Dragon D'Or (gold medal)

150 Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

Daniela Bak

Graphic Design
France

View the full portfolio at <http://www.thecreativefinder.com/danielabak>



Daniela Bak

Graphic Design
France

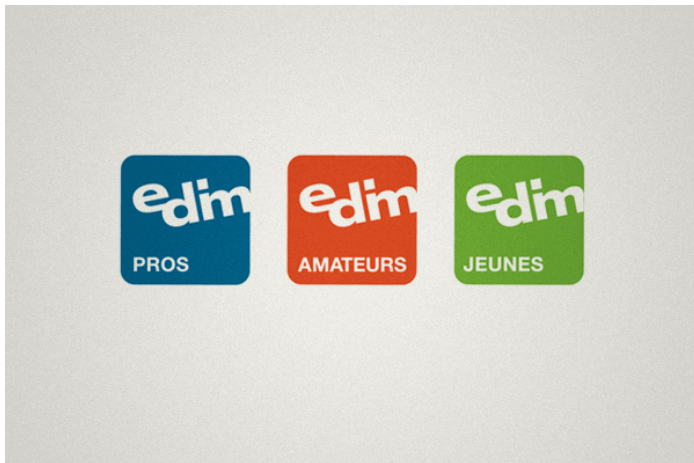
View the full portfolio at <http://www.thecreativefinder.com/danielabak>



Daniela Bak

Graphic Design
France

View the full portfolio at <http://www.thecreativefinder.com/danielabak>



Daniela Bak

Graphic Design
France

View the full portfolio at <http://www.thecreativefinder.com/danielabak>



Daniela Bak

Graphic Design
France

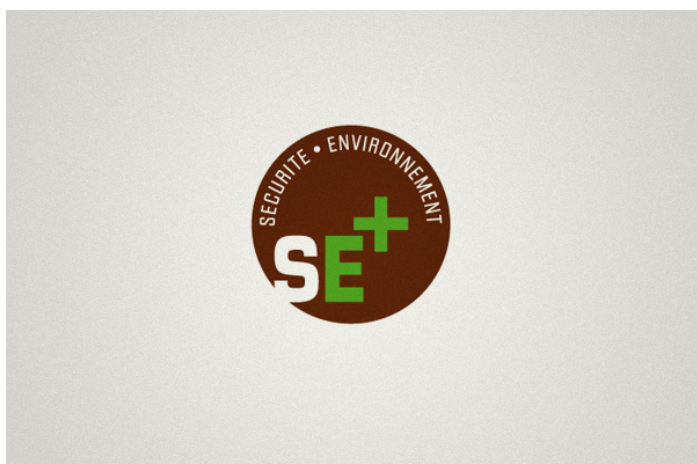
View the full portfolio at <http://www.thecreativefinder.com/danielabak>



Daniela Bak

Graphic Design
France

View the full portfolio at <http://www.thecreativefinder.com/danielabak>

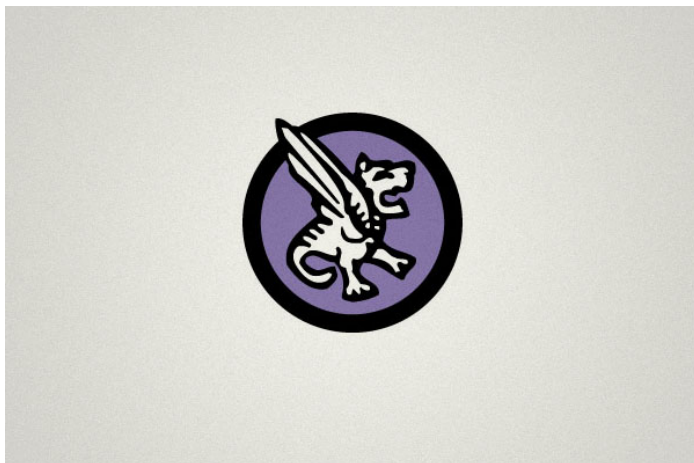


15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

Daniela Bak

Graphic Design
France

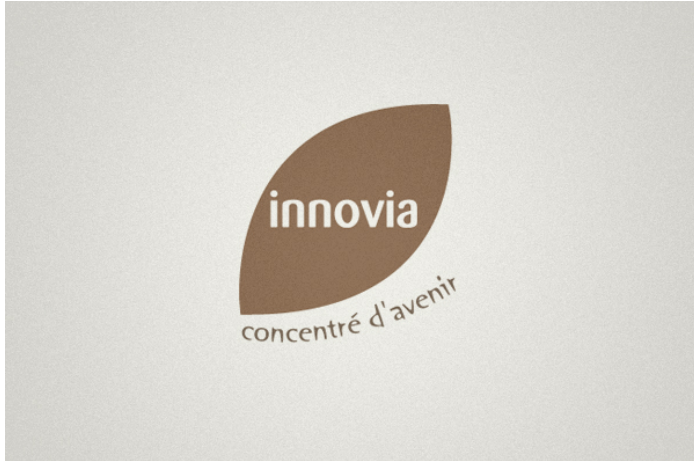
View the full portfolio at <http://www.thecreativefinder.com/danielabak>



Daniela Bak

Graphic Design
France

View the full portfolio at <http://www.thecreativefinder.com/danielabak>



Daniela Bak

Graphic Design
France

View the full portfolio at <http://www.thecreativefinder.com/danielabak>

