Rick Fernandez

United States

Professional Experience and Curriculum Vitae
Please kindly get in touch for more information.

Previous Clientele
Please kindly get in touch for more information.

Awards and Accolades
rick fernandez
sr. designer I web desiger I art manager
Seasoned, award-winning designer with 10+ year portfolio of success across packaging, print, logo, website, sales & marketing collateral, and multimedia design. Broad, diverse industry experience includes toys, video games, education, entertainment, automotive, power tools, outdoor, sports, and luxury goods. Known for creating innovative designs for such key clients as: Nokia, Disney, Target, Neutrogena, Budweiser, Intuit and Isuzu Motors. Dedicated to driving projects from concept to completion with passion, creativity, and attention to detail.

Expertise & Interest
• Creative Services
• Product Packaging & Displays
• Web Design & User Experience
• Blog & Social Media Design
• Product Identity & Branding
• Tradeshow Exhibition Design
• Technical Illustration
• Creative Staff Mentoring
• Fluent in Spanish & English

Selected Experience
2010-present Consultant
Lakeshore Learning: Mfg. of educational products, toys, and activities for schools.
2008-2010 Consultant
Bigfoot Entertainment: Movie studio and film school in Cebu, Philippines.

2007-2008 Design Manager
Robbins Brothers a Major So Cal jewelry chain

2005-present Founder
Creativeblox: a creative services studio specializing in print, packaging and web design.
2005 Sr. Designer
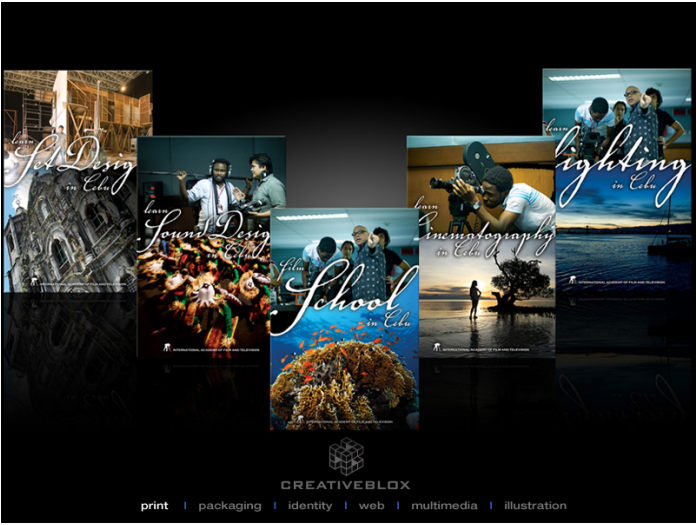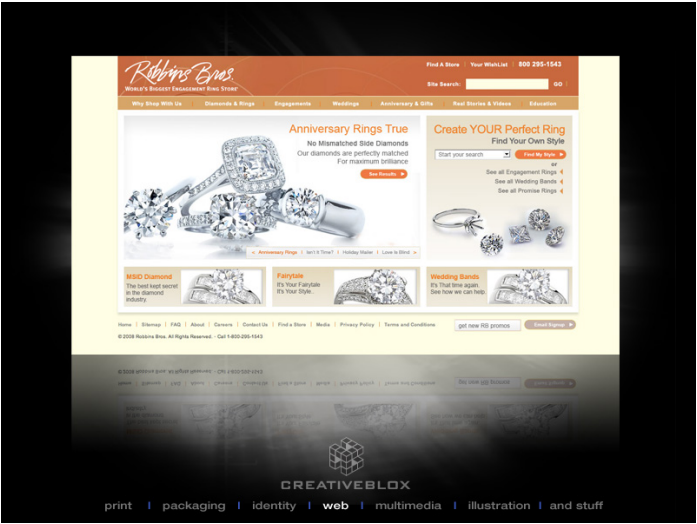Americhip, Inc.: Manufacturer and printer of unique printed inserts and dimensional promo packaging

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View the full portfolio at http://www.thecreativefinder.com/

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