

Mike Carter

Illustration
Canada

View the full portfolio at <http://www.thecreativefinder.com/cartike>

Professional Experience and Curriculum Vitae

I have provided visual solutions for all areas of the advertising, design and publishing industry since 1986. Primary activities since then have been illustration, providing realistic images for a wide variety of blue chip companies and major agencies. Since switching to a digital workflow in the 90's my area of expertise has expanded to manipulating supplied photography as well as continuing the creation of realistic and technical illustration.

Specialties

With a strong foundation in realistic illustration I have the ability to complete convincing images even when visual resources and photographic components are unavailable.

Why Like Mike?

Why am I a trusted partner to some of the biggest high-end brands in the world? Why should you vote with your campaign dollars and make me part of your team? I make two very simple campaign promises (and I actually keep them!) to every client:

Campaign Promise Number One

I will listen to your creative direction and add value based on my more than 24 years and 70,000 hours of experience on the campaign trail. Our finished product will leave you saying "Mike made our campaign better."

Campaign Promise Number Two

I will deliver visual solutions that support your campaign vision on time and on budget. And if you change course, I change course. Using digital airbrushing, drawing and photography, if you can dream it, I can deliver it.

We're actually going to have fun working together.*

Previous Clientele

Some of my valued clients include:

Air France Allergan American Express AT&T Baush & Lomb Bell Campbell's Christies
Chrysler Citibank Coca-Cola Coors FedEx Ford General Electric General Motors
Goodyear Harras Casinos Harveys Humpty Dumpty IBM KMart Kraft Foods Labatts
Lays potato chips Mastercard Mazda McDonalds Microsoft Midas Muffler Toyota Visa

Awards and Accolades

Please kindly get in touch for more information.

Awards and Accolades

Duke of Edinburgh Award, Gold, Silver & Bronze
Numerous awards for illustration in the packaging
and outdoor advertising industry.

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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