Product Design blk 136 simei street 1 #10-74 Singapore

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Professional Experience and Curriculum Vitae

My education in Product/industrial design and 7 years of working experience established my strong foundation in conceptual-based design, hand & computer sketching, Alias Studio modeling/rendering/animation & other related software. I am also well-versed in photo-realistic renderings on Alias Studio. Highly motivated to work as a team and enthusiastic to learn more of the ever-changing design process. My industry experience has brought me expertise in designing for a wide array of products

Education

Temasek Polytechnic - School of Design (Singapore) Diploma in Product Design - graduated on 1997

Experience

Siemens VDO Singapore 2006 to present

Involved in conceptualisation and styling of car audio decks, with or without air conditioning control unit.

Creative technology 2003 to 2006

Involved in designing products for the digital entertainment market, including Mp3 players, speakers, remote controls, web-cameras and audio peripherals. Hands-on experience with conceptualising, 3D CAD modelling and knowledge of latest surface finishings like IMD, IMF, metalising, which are essential in the current consumer market.

Lawton & Yeo Design Associates 2000 to 2003

Involved in projects for telecommunication devices, consumer products and household products, primarily for Ericsson and Sony Ericsson. Scope of work range from brainstorming, conceptual design/sketches to 3D Alias sketching/rendering/animation/sketching. Exposed to a multi-disciplinary design environment, and enjoyed being a team player during my stint.

Telecomputing & Communication Technologies 1997

Worked with a team of designers on various designs for Cash card readers and public turnstiles.

Skills

Strong background in sketching, rendering, creative thinking.

Trained and proficient in Alias Studio, Image Studio.

Trained in Pro-engineer wildfire.

Knowledge in Adobe Photoshop, Adobe Illustrator, Adobe Premier, Microsoft Office.

Languages

Fluent in English and Mandarin

Interests & Hobbies

Dj-ing, music, avid toy collector

Awards

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

Young Designers' Award (Award Winner-1997)elpdesk 656.227.2902, fax 656.227.0213

www.thecreativefinderDesMgn patent for Creative Webcam Notebook Ultra (2005)

Red Dot Design Award for Creative Popz Speakers 2007 (media and home electronics

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CREATIVE







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