

# Andrea McKoy Zeppuhar

Creative Direction  
960 Villa Drive  
Melbourne, FL 32940  
United States

View the full portfolio at <http://www.thecreativefinder.com/andeez>

## Professional Experience and Curriculum Vitae

Andrea is an artist who discovered at an early age her uncanny ability to creatively translate the visions of others. While working as the Merchandising and Display Manager for Burdines Department store, she discovered she was assembling the very displays and tradeshow elements she wanted to be designing. Her artistic and creative talent ultimately led to her to a graphic design career and subsequently her founding of Atuzzi Creative, LLC where she conceptualizes and produces creative elements a variety of media. Her work includes logos and brand identities, illustrations, print, digital photography, multimedia, web design and internet applications.

Andrea has worked for the Florida Marlins baseball club in managing the visual merchandising and display of the Viera Stadium Gift Shop. She has completed murals and faux finishing projects for numerous private clients.

Andrea has recently revisited the traditional art mediums that were the foundation of her design career including sculpture and painting — and is working to incorporate a more natural and organic creative influence in her digital work.

Over the course of ten years she has been recognized by her local Advertising Federation, previous employers and has had her work tour internationally with SIGGRAPH.

## Previous Clientele

Navigo Consulting Group - Long Beach, CA  
Deltec - Philadelphia, PA  
Mercedes Homes - Melbourne, FL  
Orbis International - Jamaica/Florida  
Beta Max Hoist - Melbourne, FL  
Q Research Group - Old Bridge, NJ

## Awards and Accolades

Experience

Atuzzi Creative  
Melbourne, FL  
4/99 to Present

Creative Director & Graphic Designer > Freelance design including corporate identity, print, photography, multimedia and web applications

> Study and implementation of SEO strategies in web applications

> Manage subcontracted designers and developers

> Management of websites using a variety of CMS applications

Brevard Community College

Melbourne, FL

6/08 to Present

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

helpdesk 656.227.2902, fax 656.227.0213

WWW.THECREATIVEFINDER.COM Adjunct Graphics Instructor > Part-time instructor of Graphic Design. Qualified to instruct

Adobe Illustrator, Photoshop, InDesign.

Mercedes Homes, Inc

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Please kindly get in touch for portfolio works.

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