

# Alan & Gretchen .

Photography  
16 George Loveless House  
Diss St  
London  
United Kingdom

View the full portfolio at [http://www.thecreativefinder.com/alan\\_mcfetridge](http://www.thecreativefinder.com/alan_mcfetridge)

## Professional Experience and Curriculum Vitae

Alan & Gretchen are a London based collaborative.

John Kobal Portrait Prize at the National Portrait Gallery London. That same year he received silver in the Royal Photographic Society Awards. He has since been recognized in the Association of Photographers Awards, Communication Arts Photography Annual, Cannes Lion (Finalist), Lurzer's Archive 200 Best Ad Photographers and the PDN Photography Annual.

## Previous Clientele

Air New Zealand, Australian Paralympic Committee, Avis, Barnardos, BMW, Carlton Breweries, Coca Cola, Daffy's, E2, Ford, Genesis Energy, Goodman Fielder, Honda, Hyundai, Imedeen, Independent on Sunday, Lexus, L'Oréal, Lovells, Mercedes, Mitsubishi, Mizone, New Zealand Herald, Nike, Nokia, NRMA Insurance, Peugeot, Philips, Qantas, Red Cross, SAA Dog Shelter, Scion, Sky TV, Sony, Subaru, Tanqueray, TBWA Hong Kong, Tip Top, Tourism Victoria, Toyota, VW, Yamaha

## Awards and Accolades

Select Publications

AD information, 2006. Korea

AN for Artists, 2001. UK

Association of Photographers 19th Awards, 2002. United Kingdom

Association of Photographers 21st Awards, 2004. United Kingdom

Association of Photographers 23rd Awards, 2006. United Kingdom

Campaign Brief, 2004, 2005, 2006. Australia and Asia

Capture magazine, 2006, 2008. Australia

Cones of Zontact, Loose Projects, 2006. Australia

Creative magazine, 2006. Australia

Lürzer's Archive, 2008, 2005, 2005, 2004.

Lürzer's Archive Magazine, 2004.

Lürzer's Archive, 200 Best Ad Photographers in the World, 1st Edition, 2005.

Lürzer's Archive, 200 Best Ad Photographers in the World, 2nd Edition, 2006.

Lürzer's Archive, 200 Best Ad Photographers in the World, 3rd Edition, 2008.

National Portrait Gallery, John Kobal Photographic Portrait Award 2001 Catalogue, 2001. UK

Photo District News (PDN), 'Behind the Lens', USA. June 2008. USA

Photo District News (PDN), 'Behind the Lens', USA. October 2008. USA

Royal Photographic Society 'International Print Exhibition Catalogue, 2001. UK

The Work 03, 2003. Australia

Time Out New York, 'TONY Photo 100', 2009. USA

## Awards and Accolades

Association of Photographers 19th Awards, UK

Association of Photographers 21st Awards, 150 Lloyd Road Singapore 239098 (co. reg. 201004398N)

Silver, UK

helpdesk 656.227.2902, fax 656.227.0213

WWW.THECREATIVEFINDER.COM Association of Photographers 23rd Awards,

Judges Choice, UK

Award, Australia

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